# International Business (collaborative partners) This programme is no longer recruiting

This version of the programme is only available at the collaborative partners indicated below. Students studying the MBA International Business on campus and at Womens Institute of Management, Malaysia and Rheinische Fachochschule, Germany should refer to the programme specification at

http://www.uel.ac.uk/postgraduate/specs/internationalbusiness/

Final award	MBA	
Intermediate awards available	<ul> <li>Postgraduate Diploma in Business and Management in International Business</li> <li>Postgraduate Certificate in Business and Management in International Business</li> <li>Post-Graduate Associate Certificate in international Business</li> </ul>	
UCAS code	N/A	
Details of professional body accreditation	N/A	
Relevant QAA Benchmark statements	Masters award in business and management	
Date specification last up- dated	December 2013	

# Alternative locations for studying this programme

Location	Which elements?		Taught by local staff	Method of Delivery
School of Technology and Management ( <b>No longer</b> <b>recruiting</b> )	Entire Programme	Yes	Yes	Full-time
Stamford Raffles College, Singapore( <b>No longer recruiting</b> )	Entire Programme	No	Yes	Full-time / part-time
Barking and Dagenham College, UK	Entire Programme	No	Yes	Full-time
(No longer recruiting)				
AKMI Metropolitan College, Athens and Thessaloniki, Greece ( <b>No longer recruiting</b> )	Entire programme in Greek language	No	Yes	Full-time / part-time
Compass College, Hong Kong (No Longer Recruiting)	Entire programme	No	Yes	Full-time / part-time

# **Profile**

# The summary - programme advertising leaflet

#### **Programme content**

The MBA (International Business) at UEL builds on our long-standing experience of offering a wide range of postgraduate programmes both in the UK and overseas. The programme is offered as a career development generalist programme within a given sector for those who have a first degree (or equivalent) and relevant work experience on which the learning process should build. The programme can be considered as a management conversion programme at Masters level. The MBA is based on the recognition that international and global business skills and understanding are required if firms and those working within them are to compete effectively and thus maximise the potential or their resources. To build on this recognition the programme offers an optional extra semesters study in Washington DC, USA at the Kogood School of Business which includes a business related internship, for UEL oncampus students. The main emphasis is on leadership through strategic management where students are expected to ground their new knowledge within the base of their previous professional experience. Students are expected to reflect on and learn from prior experience and combine this with new knowledge to apply to new situations. The main aims of the programme then are;

- To facilitate the advanced study of organisations, their management and the changing external context in which they operate.
- To develop knowledge and understanding of key areas of management.
- To develop a career in business and management through the development of relevant skills at the appropriate level or to facilitate further research or study in the area.
- To facilitate the application of knowledge and understanding of business and management to complex issues through critical and analytical approaches to management theory, practice and research.
- To enhance the ability to evaluate management techniques, tools and models in a variety of contexts.
- To recognise the relationship between ideas and practices.
- To develop personal and interpersonal skills that is relevant to management and communicates the arising issues in written and oral form.
- To equip students with the necessary knowledge and skills to achieve the appropriate level of post graduate award and continue their lifelong learning development.

The programme consists of four 30 M-level credit modules and a 60 M-level credit Dissertation module:

- International Marketing and Operational Product/Service Delivery.
- Information Systems and Financial modelling.
- International Business Strategy.
- International Human Resource Management.
- Management Dissertation/Business Simulation

#### **MBA International Business at UEL**

- UEL has a long record of delivering postgraduate programmes at a local, regional, national and international level.
- The MBA benefits from the perspective and experience given through the successful operation of MBA programmes both in the UK and overseas, especially in Malaysia and in Europe.
- The MBA provides a flexible credit based programme leading towards a higher degree in business and management with a strong focus on the application of theory to practice.
- Provides an opportunity for managers to become familiar with current academic discourse and business and management research.
- Previous experience shows that the UEL MBA significantly contributes to career prospects, including promotion, pay and increased job satisfaction.
- The UEL MBA enhances understanding of business life.
- The programme is based within a purpose built postgraduate campus in Docklands where there is dedicated post graduate study and break out area, 'The Molex Suite'. The centre aims to provide a stimulating and supportive learning environment in which management education is developed.
- The MBA exploits the industrial links generated by through our Knowledge Dock within the Docklands and zone 2 regeneration area.
- The programme can be delivered on a fulltime/part time or Distance Learning mode of study to suit the needs of busy managers.

## **Admission requirements**

For admission to postgraduate business and management programmes, applicants normally need to have either:

- An undergraduate honours degree from a recognised/accredited university with a minimum 2.2 classification, or equivalent
- Pass in a recognised Premaster's or Master's Qualifying Programme

In the case of applicants whose first language is not English, then IELTS 6.5 (or equivalent) is required. International qualifications will be checked for appropriate matriculation to UK Higher Education postgraduate programmes.

Students that apply to enter stages of the programme may be admitted through normal Accreditation of Experiential Learning (AEL) or Accreditation of Certificated Learning (ACL) processes, or through an approved articulation agreement. Therefore such applicants must be able to demonstrate and evidence that they have the required learning outcomes as listed in the modules for which they are seeking exemption.

Postgraduate applicants are normally required to produce two supporting references, at least one of which should preferably be academic.

Candidates are also expected to demonstrate a minimum of 2 years relevant work experience.

## **Programme structure**

The MBA is a 180 Level M credit programme and is offered in a full time and part time mode of study. Entry is at 2 points per year, in September and February. All full time cohorts are provided with 12 months tuition and 3 months self directed study. Those who commence

their programmes in September can complete in 12 calendar months. Given the exigencies of university vacations those who commence in February can complete in 15 calendar months.

Where the programme is delivered at one of our collaborative partners in South East Asia some arrangements allow for three intakes per year: September; January; April.

For those UEL on-campus students taking advantage of the extra semesters study in Washington DC, they would be expected to take this opportunity between semester A and semester B thus extending their programme of study. They would recommence their semester B studies in the following September. Students wishing to take advantage of this option must advise admissions at the time of application.

Part time study on campus at UEL is available in daytime only mode. In line with the current University framework for the delivery of post graduate degrees the programme consists of four, 30 Level M credit, core modules and one 60 credit Level M, dissertation module. All students would be expected to follow the programme of study shown below;

#### **Overall Structure**

#### **MBA** 30 M level credit modules

- International Marketing and Operational Product/Service Delivery.
- Information Systems and Financial Modelling.
- International Human Resource Management.
- International Business Strategy.

#### MBA 60 M Level credit dissertation module;

Here there is a choice between participation in a business simulation or completion of a management dissertation. The reason for this choice is that the university recognises that due to the large full time over-seas cohorts, access to relevant company data for the management report might be limited to their home countries only. The business simulation will act as a vehicle for further research. There will be a research-planning component to this module, which will take place in the second semester. Overseas collaborative partners' choices will be limited to completion of a Management Dissertation.

Each module will be delivered in one semester and will be one semester in duration. Students will be expected to have successfully completed all other modules before attempting the Management Dissertation (unless AEL conditions apply). The dissertation module will be offered in each semester

## **Learning environment**

Teaching and learning methods used are varied. They are designed to encourage students to accept responsibility for their own learning, collectively as a group and individually. The programme hopes to promote independent study and the development of self-management skills.

There is a requirement for students to undertake set reading on certain topics and explore relevant literature for assignments and seminar discussions. Students are expected to

demonstrate knowledge and skills gained through participation in seminar discussion and oral presentation.

The programme aims to have a high degree of participation, encouraging sharing of information, ideas, experience and values. Tutors expect students to use their knowledge and expertise to relate theory to practice in the context of their own work experiences.

The programme aims to develop an approach to learning which encourage you to "transform" rather than simply to "reproduce" the theories and ideas to which you are introduced. Overall the intention is to enable you to develop as someone who is proficient in the acquisition of relevant knowledge and skills in the various fields of management and someone who is committed to a critical understanding of your own learning and potential professionalism.

#### Assessment

The assessment strategy takes into account both the mode of assessment and its timing within the programme. Each module comprise of at least two different forms of assessment, which will be identified at the beginning of each semester in the module handbooks. Deadlines will also be communicated then although the majority will be in week 7 and 14 a log of assessments will be published. Ranges of assessment methods are used on the programme. There will be:

- Formal examinations
- Course work
- Assignments
- Individual and group project work
- Presentations

The range of assessments is designed to reflect the variety of situations confronting the modern manager and will reflect the learning outcomes of each unit.

More detailed assessment criteria will be made available for each piece of work, supported by guidance from the tutor. In general assignments should exhibit

- A high standard of written English and presentation
- Logical and well-structured argument and organisation.
- Critical understanding of theory and concepts
- Application of this understanding to business practice
- Clear referencing and sourcing.

Examinations take place in January and May of each year with re-sits in August..

To obtain an award a student needs to pass all the modules.

The overall pass mark for each module is 50%. The mark for each module is the aggregate of the various components of assessment. A mark of at least 40% must be obtained for each component of assessment in each module. Students would be normally expected to complete all components of the first semester before progressing to the second.

## Relevance to work/profession

The programme is aimed at practising managers. The programme is based on the appropriate QAA subject benchmark statements which indicate that the MBA is a generalist Masters programme (type 3) and involves the application of theory into practice.

The learning outcomes of this programme are partly based on the student's ability to reflect on what has been studied and put this into the context of their work experience. This reflective process is on going throughout the programme.

The 60-credit module is explicitly used to encourage students to learn and reflect on international business and management practice. The application of these practices is simulated in both, the rigours of the business simulation (both in the participation and the Dissertation writing), UK only, and the Management Dissertation. The Management Dissertation can also be a work- based exercise or problem solving exercise as well as investigation of a particular business and management issue.

# Thesis/Dissertation/project work

The aim of this major 60-credit module is to act as a focus for the skills and appreciation of the context of business embedded throughout the programme. Research skills will be taught as part of this module to enable students through reflective practice to apply those skills to either a specific research topic or an application of theory to practice in a business scenario.

It is recognised that not all students wish to complete a management dissertation but participate in a simulation. Whilst some, (those sponsored by organisations, for example), may be obliged to research a particular problem/area for their organisation. The students therefore have a choice between these two elements of this module (UK f/t students only) . Overseas students will be limited to completing a Management Dissertation,

The management dissertation is a major piece of work of 14,000 words with a similar weighting being given to an individual component in the simulation.

The main aim of the management dissertation is to enable students to research and to write up a problematical aspect of business/management practice. This could be work based or reside in the general field of management. The aim is to enable students to critically survey and analyse relevant theories and models and then to conceptualise them in order to make recommendations for problem solution. The skills and context aspects of the module prepares students for this task.

The business simulation's function is an opportunity for those students who do not wish to write a report to apply theory to practice based on their experiences in the simulation. This will be run over a set period of time and students will participate in teams competing against each other. They will participate in both group work and complete a substantial piece of individual work (14,000 words) based on the simulation.

## Added value – The Washington Semester

At UEL, we realize that you are making a large commitment to your future by studying for an MBA. Therefore, we want to do everything possible to ensure that your experience with us is a transforming one and will give you an opportunity for significant personal and career enhancement. Consequently, we are constantly pursuing what we believe will be value added

opportunities for our students. One of these opportunities that we hope you will take advantage of while at UEL is our partnership with the Washington Semester, Graduate Gateway Programme. This is an **optional semester**, for UEL on-campus students, which will be taken between semsters A and B during the academic year. The semester includes a graduate seminar in Global Business and Trade, a course elective from the Kogod School of Business (an AACSB accredited business school), and a business-related internship which you will work at three days a week all in Washington D.C., U.S.A. Students who have participated in this programme have had internships with the International Trade Administration, A.G. Edwards – National Brokerage Firm, World Bank Group, Ameriprise Financial Services and other well known multinational corporations. Students wishing to take advantage of this option must advise admissions at the time of application.

Also our staff have a wide range of international experience in both teaching and professional life. Most tutors have industrial experience in terms of employment and consultancy work and work with organisations in the region and on a national level. A significant number are active researchers. Links with industry can also be exploited via individual consultancy projects (subject to availability).

#### Your future career

The MBA is a recognised qualification of managerial competence at a strategic level and as such exemptions are granted by numerous professional organisations. It also opens the way for continuing personal and professional development. Many of our graduates have gained significant promotion upon completion of the programme.

## How we support you

The programme aims to provide consistent and continuing support for students through staff involved in teaching, administration and programme management. The MBA (International Business) Programme Director will act as overall tutor to all students on the programme. A pivotal role is played by the Student Support Centre, This Centre is staffed by a team of professional administrators, and offers a range of services, support and advice in key areas. An example would include: enrolment and accommodation queries; requests for letters to the Home Office; reference letters for work and for bank accounts, and general assessment queries. Most student support needs can be met directly by Support Centre staff, who work closely with the academic tutors. They are also able to refer students for more specialist support and guidance on counselling, careers etc. In general support is provided through,

- Accessible and supportive module tutors.
- Student support centre with dedicated staff.
- Induction process that aims to develop key skills for UK study.
- An ongoing parallel support programme of English language and study skills.
- An on-line facility for learning skills.
- Large learning resource facility with on-line database.
- Lecture notes and handouts available on UEL Plus.
- On-line textbook resources.
- Self-study areas.
- Access to large on-site restaurant facilities.

#### **Bonus factors**

- Good communications with central London.
- Advertising of work placements via Knowledge Dock database.
- Links with local companies and professional organisations.
- Large purpose built business school and well resourced library with access to a wide range of on-line journals.
- Many years experience of working with overseas students and partner institutions
- Brand new sports facilties opening 2012

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Outcomes section

# **Programme aims and learning outcomes**

#### What is this programme designed to achieve?

This programme is designed to give you the opportunity to:

- To offer a programme that allows the advanced study of organisations, their management and the changing external international context in which they operate.
- To provide students with a programme offering a balance of theory and practical skills which will facilitate their intellectual and professional development.
- To develop the ability to critically engage with the current knowledge base of business and management theory. To apply that knowledge and understanding to complex issues both systematically and creatively.
- To provide students with the tools to plan and carry out a piece of advanced research in a chosen field of business and management.
- To equip students with the necessary knowledge and skills to achieve the appropriate level of post graduate award to enhance lifelong learning and personal development.

# What will you learn?

## Knowledge

- Upon completion of the programme students are expected to have gained knowledge and develop understanding in the following areas:
- The impact of contextual forces on organisations including a range of contemporary issues.
- An understanding of the theories and approaches to the market and customers in terms of the development and operation of markets for resources, goods and services.
- The concepts, processes and institutions in the production and marketing of goods and services.
- The finance of business and how it is managed and used for reporting.
- The management and development of people within organisations.
- The development and management of communication and information technologies and their impact on organisations.
- The development of relevant business policies and strategies within a changing environment to meet stakeholder needs.

• The use, range and limitation of research techniques

# Thinking skills

- Critically evaluate relevant literature surrounding managerial issues.
- Relate general theory to specific contexts.
- Diagnose and evaluate managerial responses to given situations.
- Identify and critically reflect on previous managerial and problem solving responses.
- Demonstrate competencies in critical and creative thinking to key issues.
- Analyse data from collected research.
- Select and use appropriate methods and techniques of identifying, researching, diagnosing and resolving managerial and organisational problems and present findings in a clear and logical manner.

## **Subject-Based Practical skills**

- Critically analyse and reflect on subject specific knowledge and skills.
- Reflect on its relationship with past experience.
- Present research findings in an accepted manner.
- Complete a major problem solving exercise either within a specific area (management report) or business simulation.
- Use IT to search for, sort and retrieve information.

## Skills for life and work (general skills)

- Work reflectively and sensitively with others either on an individual basis or in groups.
- Undertake individual research projects and assignments within deadlines set.
- Management of own time and group time where appropriate.
- Develop interpersonal and communication skills, including presentation and written.
- Develop understanding of the meaning of management and the skills required to become an effective manager.
- Strengthen competence in lifelong learning and continuing professional development.
- To manage within time frames.

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Structure section

# The programme structure

#### Introduction

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 0 equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme
- 1 equivalent in standard to the first year of a full-time undergraduate degree programme
- 2 equivalent in standard to the second year of a full-time undergraduate degree programme
- 3 equivalent in standard to the third year of a full-time undergraduate degree programme
- M equivalent in standard to a Masters degree

## **Credit rating**

The overall credit rating of the MBA (International Business) is 180 M Level credits, 120 M Level credits for the Postgraduate Diploma and 60 M Level credits for the Postgraduate Certificate and 30 M-level credits for the Postgraduate Associate Certificate.

## **Typical duration**

The MBA is a 180 Level M credit programme and is offered in a full time and part time mode of study. Entry is at 2 points per year, in September and February. All full time cohorts are provided with 12 months tuition and 3 months self directed study. Those who commence their programmes in September can complete in 12 calendar months. Given the exigencies of university vacations those who commence in February can complete in 15 calendar months.

Where the programme is delivered at one of our collaborative partners in South East Asia there are arrangements to allow for three intakes per year: September; January; April.

In line with the current University framework for the delivery of post graduate degrees the programme consists of four 30 Level M credit, core modules and one 60 credit Level M, dissertation module. All students would be expected to follow the programme of study shown below;

Year Module title		<b>Credit Status</b>	
1	International Marketing and Operations Management	30	Core
1	Information Systems and Financial Modelling	30	Core
1	International HRM	30	Core
1	International Business Strategy	30	Core
1	Postgraduate Dissertation / Business Simulation	60	Core

# How the teaching year is divided

The teaching year is divided into two semesters of roughly equal length. A typical full-time student will study two 30-credit modules per semester the 60-credit module will be delivered in the third semester. A typical part-time student will study one module per semester with the 60-credit module split across year 2.

#### What you will study when

Students must complete 180 credits in year one and pro-rata if 2 year part time. There are 2 points of entry, September and February (three at collaborative partners in South East Asia). At each point of entry the first week of study before teaching commences, will involve an indepth induction into postgraduate study. This week is intended to facilitate the orientation of students into UK postgraduate study. The focus of the week will be on the necessary study skills that will enable students to maximise their UK learning experience. There will also be a substantial reflective element to the week which is supported by an on-line facility. Study support classes/workshops will continue throughout the year. The main elements that will be covered in this week will include:

- Time management
- Critical thinking
- Critical analysis
- Essay writing
- Report writing
- Presentation skills
- Research skills
- Reflective practice

See below for structure

## **Programme Structure**

Full Time - September entry - UK delivery

# Semester A Sept - Jan

- International Marketing and Operational Product/ Service Delivery (30 M level)
- Information Systems and Financial Modelling (30 M level)

## **Semester B Feb-May**

- International Business Strategy (30 M level)
- International Human Resource Management (30 M level)
- Semester C summer period
- Management Dissertation or Simulation (60 M level)

## **Part Time**

Part time students studying in the UK would be able to study one 30 M level credit module per semester based on the full time timetable.

#### **RFS**

The programme is also delivered in collaboration with Rheinische Fachhochschule (Cologne) and is delivered in both the UK and Germany. The German modules are delivered on a part time morning and evening basis. The UK modules are delivered in three week long study blocks. Students will study one module per semester.

#### **WIM College**

The programme is also delivered at Women's Institute of Management College, Malaysia on a part-time basis.

The optional Washington DC semester will take place between semesters A and B meaning that semester b studies will commence for those students taking up the option in the following September.

Year Unit title		Credit	Status
1	International Marketing and Operations Management	30	Core
1	Information systems and Financial Modelling	30	Core
1	International Business Strategy	30	Core
1	International Human Resource Management	30	Core
1	Postgraduate dissertation/business simulation.	60	Core

# Requirements for gaining an award

- In order to gain a Post Graduate Associate Certificate you will need to obtain 30 credits at level M
- In order to gain a Postgraduate Certificate, you will need to obtain 60 credits at Level M.
- In order to gain a Postgraduate Diploma, you will need to obtain 120 credits at Level M
- In order to obtain a Masters, you will need to obtain 180 credits at Level M. These credits will include a 60 credit level M core module of advanced independent research.

#### **Masters Award Classification**

Where a student is eligible for an Masters award then the award classification is determined by calculating the arithmetic mean of all marks and applying the mark obtained as a percentage, with all decimals points rounded up to the nearest whole number, to the following classification

70% - 100% Distinction 60% - 69% Merit 50% - 59% Pass 0% - 49% Not Passed

## Additional information ...

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Assessment section

# Teaching, learning and assessment

## **Teaching and learning**

A variety of teaching methods will be used and students will be expected to lead discussion based on their own research activities and reflective practice. They will also be required to work in groups and present findings and solutions to problems to the cohort. At all times students will be encouraged to reflect on and take responsibility for their own learning. The tutorial and seminar groups are a key component of the programme and aim to help you to analyse the underlying principles and practices of management and assess their application to identified issues. The main approaches to teaching and learning on the programme can be summarised as:

- An emphasis on the role of learners in acquiring knowledge; the view that learning is not something that happens to students, it is something that students make happen.
- A need to develop the skills of self managed learning and self-assessment.
- An awareness of the challenge of working at postgraduate level and the importance of developing a critical approach to study.
- An awareness of learning as an activity to be supported by and shared with others colleagues, mentors, tutors.

## **Knowledge is developed through**

- Integrated tutor led lecture and class/group seminar/case study/discussion
- Private study to prepare for group discussion and presentations.
- Private study to prepare for assignments and report writing.

# Thinking skills are developed through

- Structured group/seminar discussion.
- Problem solving activities.
- Linking of theory and practice in each module.
- Written assignments
- Presentations of prepared work.

# Practical skills are developed through

- Researching presentations and projects both group and individual.
- Undertaking data collection and analysis.
- Group work.
- Case studies and work shops.

## Skills for life and work (general skills) are developed through

- Report writing
- Presentations
- Participation in group/team work.
- Completion of major research project.
- Continued directed learning between classes.

#### Assessment

#### Knowledge is assessed by

- Group and individual presentations.
- Group and individual course work/assignments.
- Management Dissertation/ business simulation report.

#### Thinking skills are assessed by

- Group work
- Presentations
- Assignments/reports/case studies
- Management Dissertation
- Constructing research methodology.

# Practical skills are assessed by

- Report outlines/guidelines
- Detailed marking and assessment schemes.
- Preparing presentations.
- Time management
- All other forms of assessment

# Skills for life and work (general skills) are assessed by

- Presentations
- Assignments
- Report writing
- A variety of tasks including those undertaken on an individual basis or in a group.

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Quality section

# How we assure the quality of this programme

#### Before this programme started

Before the programme started, the following was checked:

- there would be enough qualified staff to teach the programme;
- adequate resources would be in place;
- the overall aims and objectives were appropriate;
- the content of the programme met national benchmark requirements;
- the programme met any professional/statutory body requirements;
- the proposal met other internal quality criteria covering a range of issues such as admissions policy, teaching, learning and assessment strategy and student support mechanisms.

This is done through a process of programme approval which involves consulting academic experts including some subject specialists from other institutions.

#### How we monitor the quality of this programme

The quality of this programme is monitored each year through evaluating:

- external examiner reports (considering quality and standards);
- statistical information (considering issues such as the pass rate);
- student feedback.

Drawing on this and other information programme teams undertake the annual Review and Enhancement Process which is co-ordinated at School level and includes student participation. The process is monitored by the University's Quality Standing Committee. Once every six years an in-depth review of the whole field is undertaken by a panel that includes at least two external subject specialists. The panel considers documents, looks at student work, speaks to current and former students and speaks to staff before drawing its conclusions. The result is a report highlighting good practice and identifying areas where action is needed.

#### The role of the programme committee

This programme has a programme committee comprising all relevant teaching staff, student representatives and others who make a contribution towards the effective operation of the programme (e.g. library/technician staff). The committee has responsibilities for the quality of the programme. It provides input into the operation of the Review and Enhancement Process and proposes changes to improve quality. The programme committee plays a critical role in the University's quality assurance procedures

#### The role of external examiners

The standard of this programme is monitored by at least one external examiner. External examiners have two primary responsibilities:

- To ensure the standard of the programme;
- To ensure that justice is done to individual students.

External examiners fulfil these responsibilities in a variety of ways including:

- Approving exam papers/assignments;
- Attending assessment boards;
- Reviewing samples of student work and moderating marks;
- Ensuring that regulations are followed;
- Providing feedback through an annual report that enables us to make improvements for the future.

## Listening to the views of students

The following methods for gaining student feedback are used on this programme:

- Module evaluations
- Student representation on programme committees (meeting 2 times year)
- Programme notice board/UEL Plus

Students are notified of the action taken through:

- Circulating the minutes of the programme committee
- Providing details on the programme notice-board
- Oral communication/feedback on progress to the whole group.

# Listening to the views of others

The following methods are used for gaining the views of other interested parties:

- Formal contact with external examiners
- Approval for major changes in the programme via school board, programme committee, SQSC and external; examiners.
- External industry views.

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Further Information section

# Where you can find further information

Further information about the programme is available from:

- The UEL web site http://www.uel.ac.uk/business/programmes/postgraduate/internationalbusiness.htm
- The Student Handbook
- Module Study Guides
- UEL Manual of Regulations and Policies http://www.uel.ac.uk/qa/
- UEL Quality Manual <a href="http://www.uel.ac.uk/qa/manual">http://www.uel.ac.uk/qa/manual</a>
- Regulations for the Academic Framework <a href="http://www.uel.ac.uk/academicframework/">http://www.uel.ac.uk/academicframework/</a>

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Further Information section