

Community Services and Enterprise

This programme is no longer recruiting.

Final award	BA (Hons)
Intermediate awards available	Cert HE, Dip HE
UCAS code	L591- Level 1 entry (3 Year full time route) L592 - Level 0 entry (Extended 4 year full time route)
Details of professional body accreditation	N/A
Relevant QAA Benchmark statements	Draws on Sociology, Social Policy, General Business & Management
Date specification last up-dated	September 2008

Profile

The summary - UCAS programme profile

The steady growth of the voluntary and community sector here and internationally as provider of key services to communities as well as community enterprises offering innovative solutions to social problems has meant that the third sector (Voluntary, community organisations; social/community enterprises) is becoming a major employer of skilled professionals.

'Community Enterprise ' has become an important and trail-blazing concept in social policy, economic development and community-based politics, opening up:

- fresh and innovative approaches to tackling social problems
- different ways of working to benefit the community, and
- dynamic opportunities for careers.

This programme offers a framework on acquiring skills, critical thinking and developing practical capabilities and new ideas on social entrepreneurship.

ENTRY REQUIREMENTS

The minimum requirements for entry for Level 1 entry is 240 UCAS tariff points from:

A/AS level (Including 2 A2 passes), GNVQ, AVCE, Scottish Highers, International Baccalaureate. European Baccalaureate, BTEC / SCOTEC Diploma, Relevant Access Course or successful completion of the Level 0. Other qualifications, including overseas, may be considered.

Applicants who do not fulfil the admission requirements for Level 1 may be considered for entry into Level 0. Applicants should have 40 UCAS tariff points from GCE A2 or equivalent.

We also welcome applicants from mature students who do not have formal qualifications but may have relevant experience. Students applying to this programme will be expected to demonstrate a specific interest in this area of study and should have a commitment to engaging with the subject. Applicants may be invited for interview.

Overseas Qualifications

The number of overseas qualifications which are accepted for entry are too numerous to list, but you can get advice from the British Council or our admissions unit on 020 8223 2835. You must be able to understand and express yourself in both written and spoken English and some evidence e.g. For level 1 entry a TOEFL score of 550 or an IELTS score of 6.0 (no skill level below 5) and for Level 0 entry an IELTS score of 5.5 (no skill level below 5) would be required.

ABOUT THE PROGRAMME

What is Community Services and Enterprise?

In this BA programme, the title 'community services and enterprise' encompasses all kinds of ways in which voluntary and community organisations deliver services to the community and where 'enterprise' is deployed for a 'social' purpose. This programme and the modules within it, thus, focus on: voluntary and community organisations; volunteering and community action; community-based projects; social economy and civil society; 'social enterprises' and 'community enterprises' in the more specific sense (ie, organisations which aim for social and community benefits through trade and business approaches combined with social ownership); and co-operatives; as well as projects created by government agencies to work through enterprising or entrepreneurial methods.

We cover a wide range of services, activities, welfare, trading, community businesses, community work, entrepreneurial behaviour and so on, examining the ways in which people organise to achieve their aims and work with each other and analysing their social and political context. Within this framework, you can follow up your interests and develop generic skills and understanding that will help you start your own community enterprise or work with existing community organisations.

Community Services and Enterprise at UEL

This is a unique programme run by people with practical experience in the field as well as academic research involvement for people who want to build their skills, critical thinking and understanding.

We learn here by focussing on projects, by sharing knowledge and critically examining theory and practice and their applications to the 'real world'.

You will be exposed to the world of the social entrepreneurs and practitioners in the field with leading practitioners sharing their experiences and insights with and with placements in key community enterprises here in the U.K and abroad.

Programme structure

The full BA (Hons) programme can be studied either full-time or part-time. The programme will typically take 3 years to complete if studied full-time and 4.5 to 8 years to complete if studied part-time.

The BA programme shares a few first year modules with B Sc Sociology (Professional Development) as well as BA (Hons) International Development.

You may take a maximum of 180 credits per year. The programme is designed to be flexible and you can take a number of modules simultaneously according to your individual situation

You may study Community Services and Enterprise in combination with other subjects:

- As a joint degree (half of your studies in Community Services and Enterprise and half in another subject) leading to a degree of Community Services and Enterprise and [joint subject].
- As a Major (two-thirds of your studies in Community Services and Enterprise and one third in another subject) leading to a degree of Community Services and Enterprise with [Minor subject].
- As a Minor (one third of your studies in Community Services and Enterprise and two thirds in another subject) leading to a degree of [Major subject] with Community Services and Enterprise

Community Services and Enterprise cannot be taken as a combined programme with Social Enterprise

See the section "What you will study when" for further information on combined degrees.

Learning environment

Seminar/practical based, workshops, projects, including participants' own organisations and communities as well as placements in community enterprises

Assessment

Through programme work, project planning, case-studies, examinations, course works and reports

Work experience/placement opportunities

The placement module (in Level 3) can be undertaken in an organisation with an enterprise component here or abroad.

Placement report can be based on your work experience, as staff or volunteer/internee.

Project work

The dissertation module in Level 3 provides an opportunity to work on 'real' issues in organisations or to carry out a piece of research in the field.

Most modules involve some studies of real or made-up cases so as to develop problem-solving and planning methods.

Added value

Placement work and contacts with people working in community-based organisations and enterprises can help develop networks for employment and for community involvement.

IS THIS THE PROGRAMME FOR ME?

If you are interested in...

- Community-based organisations
- Entrepreneurial and business-based initiatives
- Urban/community regeneration and renewal
- Social policy and tackling social problems
- Voluntary organisations
- Community action and leadership
- Global civil society

If you enjoy...

- Working on 'real life' issues and combining theoretical study with practical cases
- Workshops, projects, and working in groups
- Responsibility and independence
- Developing practical skills in running and managing community organisations
- Working in real life practitioner environment

If you want...

- To develop your own ideas, formulate problems and analyse ways of tackling social problems
- To be enterprising
- To develop leadership skills

Your future career

Careers in community-based organisations and enterprises, regeneration partnerships, housing and social care are being recognised - and advertised - more than ever before. Government social policies and community-based initiatives are creating new forms of action and service-provision and require more people with knowledge of organising at community level and in partnership projects. Non Governmental Organisations(NGOs) across the world are taking the route of community enterprises for their own sustainability.

Small businesses and self-employment are increasingly offering opportunities for making an independent living and for serving the community.

How we support you

- Working with tutors in workshops and on projects and case-studies

- Bringing tutors' practical experience into the classroom
- Sharing ideas and knowledge
- Exposing you to the world of practitioners

Outcomes

Programme aims and learning outcomes

What is this programme designed to achieve?

This programme is designed to give you the opportunity to:

- to develop 'core capabilities' to prepare you to be enterprising within an enterprising social sector. It offers skills and knowledge to investigate social problems, to develop proposals for action, and to work as individuals, in groups and within organisations as social entrepreneurs
- to enhance your 'cognitive' capabilities, offering theoretical and conceptual analysis which will raise questions about policies and practices in community enterprises and voluntary or community organisations and, more generally, about being enterprising for the benefit of the community.

What will you learn?

The programme is intended to provide you with the opportunity to study community services and enterprise in an inter-disciplinary perspective. The aim is to equip you with:

Knowledge

- knowledge of the major disciplines and theoretical assumptions relevant to community services and enterprise with areas of specialisation in depth and an awareness of the provisional nature of the state of knowledge

Analytical and investigative skills

- experience of formulating your learning objectives, managing your own learning and reflecting on your achievement
- appreciation of methods of study, inquiry and reasoning used by social sciences
- ability to investigate social issues, by retrieving relevant information, using a variety of media and works of reference as sources of data
- understanding of the most effective ways in which data may be analysed, discussed and presented, together with an appreciation of the strengths and weaknesses of these data.
- ability to organise and use data and concepts towards a given purpose and to design innovative solutions
- capacity to critically review evidence supporting conclusions or recommendations

Subject-based practical skills

- the habit of reading critically to gain information about our changing society
- ability to apply business-like approaches and skills, including
- analysis of social needs and opportunities
- planning and writing project proposals
- finance and funding
- resource management and mobilisation
- business models and client centred design
- leadership and management
- social entrepreneurship

Skills for life and work

- confidence in applying your own criteria of judgement and in challenging received opinion and in reflecting on action
- confidence and flexibility in identifying and defining complex problems and in applying appropriate knowledge and skills to propose solutions
- ability to engage effectively in debate in a professional manner
- ability to produce detailed and coherent project reports
- experience of interacting in a learning or professional group, and of leadership roles, and of negotiation in a learning/professional context and of managing conflict.

Structure

The programme structure

Introduction

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 0 - equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme
- 1 - equivalent in standard to the first year of a full-time undergraduate degree programme
- 2 - equivalent in standard to the second year of a full-time undergraduate degree programme
- 3 - equivalent in standard to the third year of a full-time undergraduate degree programme
- M - equivalent in standard to a Masters degree

Credit rating

The overall credit-rating of this programme is 360 credits for the BA (Hons).

Typical duration

The typical duration of this programme is 3 years full-time or 4.5 to 8 years part-time.

How the teaching year is divided

The teaching year is divided into two semesters of roughly equal length. A typical full-time student will study three 20 credit modules per semester. A typical part-time student will study up to four modules per year (2 modules in each semester).

What you will study when

This programme is part of a modular degree scheme. A typical full-time student will take six 20 credit modules per year. An honours degree student will complete six modules at level one, six at level 2 and six at level 3.

It is possible to bring together modules from one subject with modules from another to produce a combined programme. The University offers subjects in a variety of combinations:

- Single - 120 credits at levels one, two and three with minimum of 40 credits drawn from University wide options
- Major - 80 credits at levels one, two and three with a minimum of 20 credits drawn from University wide options
- Joint - 60 credits at levels one, two and three with a minimum of 20 credits drawn from University wide options
- Minor - 40 credits at levels one, two and three.

Modules are defined as:

- Core - Must be taken
- Option - Select from a range of identified modules within the field
- University wide option - Select from a wide range of modules across the University

The following are the core and optional requirements for the single and major routes for this programme

Extended Route (Level 0 entry)

LEVEL	TITLE	CREDITS	STATUS SINGLE
0	Studying in Higher Education	40	Core
0	Society and Self	20	Core
0	Creative Production	20	Option
0	Writing Practices	20	Option
0	Introduction to New Media	20	Option
0	Introduction to Film and Video Studies	20	Option
0	Understanding Cities and Communities	20	Option
0	Understanding the IPOD Generation	20	Option

0	Globalisation and Social Movements	20	Option
0	Reading and Writing for Academic Studies	20	Option
0	Multimedia Advocacy	20	Option

120 credits from Level 0 Modules (including all cores) must be passed in order to progress to level 1

Level 1 entry

LEVEL	TITLE	CREDITS	SINGLE	Major	Joint	Minor
1	Introduction to Study Skills & ICTS	20	Core	Core	Option*	NA
1	Markets States and Individuals	20	Core	Core	Core	Core
1	Researching East London	20	core	Core	option	Core
1	Thinking Sociologically	20	option	option	NA	NA
1	Innovation, Technology and Culture, theoretical perspectives	20	option	option	NA	NA
1	Introduction to the origins of culture	20	option	option	NA	NA
1	State, politics and society	20	option	option	option	NA
1	Innovation, Technology and Culture, historical perspectives	20	option	option	NA	NA
1	Psychology in Practice	20	option	option	option	NA
1	Understanding Consumption and production	20	option	option	NA	NA
1	Poverty , Inequality and development	20	option	option	NA	NA
1	Introduction to community work	20	option	option	option	NA
1	Globalisation and modern Britain	20	option	option	NA	NA
1	IT and the Economy	20	option	option	NA	NA
2	Employability Workshop	20	Core	Core	Option*	NA
2	Planning and resourcing	20	Core	Core	Core	Core
2	Social problems and institutional solutions: Evidence and action	20	Core	Core	Option	Core
2	Fundraising for social enterprise and community organisation	20	Core	Option	Option	NA
2	Ethics and rights	20	Option	Option	NA	NA
2	Leadership, resource mobilisation and sustainable development in social enterprise and community organisation	20	Option	Option	Option	NA
2	Public communication	20	Option	Option	NA	NA
2	New Technology, work and the Economy	20	Option	Option	NA	NA
2	Political Anthropology	20	Option	Option	Option	NA

2	Social Theory I: Modernity and the Industrial Age	20	Option	Option	NA	NA
2	Social Theory II: Globalisation and the information age	20	Option	Option	NA	NA
2	Delivering Social Welfare in 21st Century	20	Option	Option	NA	NA
2	Health Inequalities	20	Option	Option	NA	NA
2	Cultures of Dominance and Cultures of Resistance	20	Option	Option	NA	NA
2	Social Movements in the radical 20th Century	20	Option	Option	NA	NA
3	Research Workshop and Dissertation	40	Core	Core	Option*	NA
3	Business Models and Client-Based Design	20	Core	Core	Core	Option
3	Placement in NGO / Community Enterprise	40	Option	NA	NA	NA
3	Organising people and power	20	Option	Option	Option	Option
3	Partnership, Participation and community development	20	Option	Option	Option	Option
3	Women, Politics and Power	20	Option	NA	NA	NA
3	Welfare, Warfare and Citizenship	20	Option	NA	NA	NA
3	Modern Time: Modernity and Post Modernity	20	Option	NA	NA	NA
3	Community Work	20	Option	Option	Option	Option
3	University Wide Option	20	Option	NA	NA	NA

* Skills Curriculum Module. This module must be taken unless the equivalent module is being taken in the other combined subject.

Requirements for gaining an award

In order to gain an honours degree you will need to obtain 360 credits including:

- A minimum of 120 credits at level one or higher
- A minimum of 120 credits at level two or higher
- A minimum of 120 credits at level three or higher

In order to gain an ordinary degree you will need to obtain a minimum of 300 credits including:

- A minimum of 120 credits at level one or higher
- A minimum of 120 credits at level two or higher
- A minimum of 60 credits at level three or higher

In order to gain a Diploma of Higher Education you will need to obtain at least 240 credits including a minimum of 120 credits at level one or higher and 120 credits at level two or higher

In order to gain a Certificate of Higher Education you will need to obtain 120 credits at level one or higher.

Degree Classification

Where a student is eligible for an Honours degree, and has gained a minimum of 240 UEL credits at level 2 or level 3 on the programme, including a minimum of 120 UEL credits at level 3, the award classification is determined by calculating:

$$\frac{\text{The arithmetic mean of the best 100 credits at level 3}}{\times 2/3} + \frac{\text{The arithmetic mean of the next best 100 credits at levels 2 and/or 3}}{\times 1/3}$$

and applying the mark obtained as a percentage, with all decimal points rounded up to the nearest whole number, to the following classification

- 70% - 100% First Class Honours
- 60% - 69% Second Class Honours, First Division
- 50% - 59% Second Class Honours, Second Division
- 40% - 49% Third Class Honours
- 0% - 39% Not passed

Assessment

Teaching, learning and assessment

Teaching and learning

This programme integrates the gaining of intellectual and practical knowledge by focussing students on real cases and participants' experience as well as on some occasions on made-up or disguised cases. The teaching-learning process combines:

- lectures and presentations by tutors, and discussion by students
- seminar presentations by students and discussion
- case-studies by students individually and in small groups
- workshops on skills and cases
- analyses of the workings of community organisations and social enterprises, perhaps the participants' own organisations
- research into social problems and community-based issues through documentary sources, public reports and statistics, interviews etc
- preparation of project proposals and reports, perhaps on organisations and issues in which participants are involved
- reading, review of literature, web-based searches etc
- student's one-to-one tutorials with a tutor

The programme is led by tutors from the Centre for Institutional Studies and School of Social Sciences, Media and Cultural Studies and other schools of the University, and their associates, who offer:

- appropriate academic knowledge
- direct experience of working in and with voluntary and community bodies, social and community enterprises, campaigns, pressure and interest groups, identity groups, social enterprise
- practical experience in research, politics and entrepreneurial methods

Assessment

Project proposals enable you to demonstrate your intellectual and practical capabilities in analysing problems and solutions, your knowledge of working in the community and through community organisations, your abilities to set real issues in theoretical frameworks, and your entrepreneurial capabilities.

Essays enable you to concentrate on your reading and your reviews of literature, other research and conceptual frameworks

Seminar presentations enable you to demonstrate your capabilities in analysis and in structuring and presenting information and in making use of criticism and discussion.

Case-studies enable you to focus on - actual or simulated - cases to analyse the workings of communities and organisations in detail and to build on your experience.

Examinations enable you to demonstrate your breadth of knowledge from the module and to respond to questions and analyse issues under testing conditions; you will be informed by tutors about the forms of examinations for the module.

Project reports enable you to bring together your learning from a variety of sources and to combine academic and practical skills in research, analysis and evaluation, as well as in setting issues in context, framing concepts and testing theories, and contributing to social reform and social enterprise.

Tutors will advise you individually on how you can apply your knowledge and skills in different forms of assessment to develop your range of capabilities, so that you can organise complementary and contrasting pieces of work to demonstrate your range.

Quality

How we assure the quality of this programme

Before this programme started

Before the programme started, the following was checked:

- there would be enough qualified staff to teach the programme;
- adequate resources would be in place;

- the overall aims and objectives were appropriate;
- the content of the programme met national benchmark requirements;
- the programme met any professional/statutory body requirements;
- the proposal met other internal quality criteria covering a range of issues such as admissions policy, teaching, learning and assessment strategy and student support mechanisms.

This is done through a process of programme approval which involves consulting academic experts including some subject specialists from other institutions.

How we monitor the quality of this programme

The quality of this programme is monitored each year through evaluating:

- external examiner reports (considering quality and standards);
- statistical information (considering issues such as the pass rate);
- student feedback.

Drawing on this and other information programme teams undertake the annual Review and Enhancement Process which is co-ordinated at School level and includes student participation. The process is monitored by the Quality and Standards Committee. Once every six years an in-depth review of the whole field is undertaken by a panel that includes at least two external subject specialists. The panel considers documents, looks at student work, speaks to current and former students and speaks to staff before drawing its conclusions. The result is a report highlighting good practice and identifying areas where action is needed.

The role of the programme committee

This programme has a programme committee comprising all relevant teaching staff, student representatives and others who make a contribution towards the effective operation of the programme (e.g. library/technician staff). The committee has responsibilities for the quality of the programme. It provides input into the operation of the Review and Enhancement Process and proposes changes to improve quality. The programme committee plays a critical role in the quality assurance procedures.

The role of external examiners

The standard of this programme is monitored by at least one external examiner. External examiners have two primary responsibilities:

- To ensure the standard of the programme
- To ensure that justice is done to individual students

External examiners fulfil these responsibilities in a variety of ways including:

- Approving exam papers/assignments
- Attending assessment boards
- Reviewing samples of student work and moderating marks
- Ensuring that regulations are followed

- Providing feedback to the University through an annual report that enables us to make improvements for the future

Listening to the views of students

The following methods for gaining student feedback are used on this programme:

- Tutor:student consultations on project work and close working relationships
- Communications among tutors and students through face-to-face conversations and email
- Module evaluations
- Student representation on programme committees (meeting 6 times year)

Students are notified of the action taken through:

- circulating the minutes of the programme committee
- talking to each other in class

Listening to the views of others

The following methods are used for gaining the views of other interested parties:

- relationships with community-based organisations through research and ongoing co-operation
- joint planning with community organisations, where programmes/modules are commissioned Further Information section

Further Information

Alternative locations for studying this programme

Location	Which elements?	Taught by UEL staff	Taught by local staff	Method of Delivery
-	-	-	-	-

Where you can find further information

Further information about this programme is available from:

- The UEL web site
- The student handbook
- Module study guides
- UEL Manual of Regulations and Policies <http://www.uel.ac.uk/qa/>
- UEL Quality Manual <http://www.uel.ac.uk/qa/>
- Regulations for the Academic Framework <http://www.uel.ac.uk/academicframework/>
- UEL Pathway catalogue for the Undergraduate Degree Scheme
- School of Social Sciences, Media and Cultural Studies and Centre for Institutional Studies web pages <http://www.uel.ac.uk/hss/index.htm> - <http://www.uel.ac.uk/hss/research/cis/index.htm>