

MSc in International Business Management

Course Aim and Title	MSc in International Business Management
Intermediate Awards Available	PGCert, PGDip
Teaching Institution(s)	UEL
Alternative Teaching Institutions (for local arrangements see final section of this specification)	
UEL Academic School	Royal Docks School of Business & Law, College of Professional Services
UCAS Code	
Professional Body Accreditation	Chartered Management Institute (CMI) (Level 7 Strategic Leadership) Association for Project Management (APM) EPAS (EFMD)
Relevant QAA Benchmark Statements	Master's Degrees in Business and Management
Additional Versions of this Course	N/A
Date Specification Last Updated	20/03/2019

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Develop the skills and desire to confront the challenges confronting businesses in today's international business environment
- Acquire the theories, concepts and knowledge needed to analyse these challenges
- Develop the critical mind-set needed to challenge received wisdom relating to the theory and practice of international business management.

What you will learn:

Knowledge

- Debate the implications of the major developments and trends in the international business environment

- Critically discuss the role of markets and institutions in international business and the role of corporations in the international environment
- Discuss current theories in the main disciplines of international business management, the relationship between them and their applicability in different contexts
- Recognise and respond to management dilemmas, in particular those relating to issues of ethics, corporate social responsibility and the fostering of innovation and entrepreneurship, especially in relation to international environments

Thinking skills

- Select the appropriate theories, conceptual frameworks and analytical tools to apply to a business problem
- Make sense of complex, incomplete and ambiguous information through appropriately detailed analysis.

Subject-Based Practical skills

- Appraise the situations of organisations and industries
- Undertake research into major business problems or issues and provide effective recommendations for change
- Contribute to the formation of strategies, at functional and organisational levels, within an international context

Skills for life and work (general skills)

- Communicate effectively, both orally and in writing, with both expert and non-expert audiences
- Reflect critically upon the state of theory and practice and challenge preconceptions that do not apply.
- Work to exacting deadlines.

Learning and Teaching

Teaching will take the pattern of formal lectures, seminars, workshops and practical workshops using specialist software such as PRINCE2 and Bloomberg. The teaching strategy emphasises interactive and discursive approach to learning. This is achieved through a reduction in the traditional “chalk and talk” approach and increased use of interactive lectures, analysis and decision-making based upon relevant empirical examples, case studies and practical problem solving.

The range of techniques used will not only enable you to put theory into perspective but will also allow you to develop key transferable skills.

Both lectures and seminars are aimed to develop subject knowledge, understanding and application. Practical classes in project management, marketing, innovation are focused around extensive use of real data and hands-on problem solving and computer work. Students will also be using computer software packages such as Excel and Stata/Eviews, PRINCE2 and Bloomberg.

The module hopes to promote independent study and the development of self-management skills. Students are required to undertake set reading on certain topics and explore relevant literature for assignments and seminar discussions.

Knowledge is developed through

- Integrated tutor led lecture and class/group seminar/case study/discussion
- Participative exercises, typically involving use of the tablets
- Private study to prepare for group discussion and presentations.
- Private study to prepare for assignments and report writing.
- Reference and access to literature resources, including on-line academic and business journals and databases
- Online discussions and activities

Thinking skills are developed through

- Seminars and group work
- Case studies and associated problem-solving activities
- Structured group/seminar discussion
- Reflective activities with feedback
- Presentations of prepared work
- Online discussions and activities

Practical skills are developed through

- Case studies and workshops
- Researching presentations and projects, both group and individual
- Research skills-based activities with feedback

Skills for life and work (general skills) are developed through

- Report writing
- Presentations
- Completion of major research projects

Assessment

Knowledge is assessed by

- Group and individual presentations.
- Group and individual course work/assignments.
- Research embodied in the dissertation or research reports

Thinking skills are assessed by

- Group work
- Presentations
- Assignments, which may be based on case studies
- Research methodology and analysis in the dissertation

Practical skills are assessed by

- Business reports which may be based upon case studies
- Research reports and dissertations

Skills for life and work (general skills) are assessed by

- Reports and presentations
- The dissertation or research reports

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

The MSc International Business Management course does not have any compulsory or optional placement modules as many of the students are already in professional careers. However as part of the Applied Research Module (Core) students will undertake a live applied business project. This could include a work-based project, report on internship or placement (paid or unpaid), business simulation, Bloomberg project, project management report, or case study. Where students are seeking work experience or internships opportunities they are supported in this by the course team and UEL's Centre for Student Success. Students applying for internships, placements and other forms of work experience will also be supported by UEL's career service and career coaches. The placements are not guaranteed and will often be selected on the basis on an external competitive process.

The applied research project will be assessed. The School will need to be satisfied that the organisation, and the experience, are appropriate. A further credits can be gained for a properly researched market analysis, business plan or feasibility study; this can be conducted for an employer or for a venture that students are planning for themselves in the Professional Exchange module.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	EC7000	Managing Resources in an International Business Environment	30	Core	N

7	SG7004	Global Project Management in Practice	30	Core	N
7	MK7041	Managing Sustainable Global Value Chains	30	Core	N
7	HR7002	Organisational Behaviour and Global Strategy	30	Core	N
7	HR7004	Mental Wealth 4: Mental Wealth and Applied Research	30	Core	N
7	SG7002	Applied Business Project	30	Core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Additional detail about the course module structure:

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Requirements for gaining an award

In order to gain a Postgraduate Certificate, you will need to obtain 60 credits at Level 7.

In order to gain a Postgraduate Diploma, you will need to obtain 120 credits at Level 7

In order to obtain a Masters, you will need to obtain 180 credits at Level 7. These credits will include a 60-credit level 7 core module of advanced independent research.

Masters Award Classification

Where a student is eligible for an Masters award then the award classification is determined by calculating the arithmetic mean of all marks and applying the mark obtained as a percentage, with all decimal points rounded up to the nearest whole number, to the following classification

70% - 100% Distinction

60%- 69% Merit

50% - 59% Pass

0% - 49% Not passed

Course Specific Regulations

N/A

Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The duration of this course is one calendar year full-time if enrolment is in September, and two calendar years part-time. For February enrolment, the duration becomes 15 months full time, and 27 months part-time.

The time limit for completion of a course is four years after first enrolment on the course.

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook

- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages
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All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

N/A

Alternative Locations of Delivery

N/A