

## MBA

Course Aim and Title	MBA
Intermediate Awards Available	Postgraduate Certificate in Business Administration Postgraduate Diploma in Business Administration
Teaching Institution(s)	UEL on campus
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	N/A
Professional Body Accreditation	CMI (Chartered Management Institute)
Relevant QAA Benchmark Statements	Master's Degrees in Business and Management (2015)
Additional Versions of this Course	MBA with Placement MBA International Business
Date Specification Last Updated	05 April 2019

### Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- An academic underpinning in the core areas of Business and Management
- A critical appreciation of key debates in each of the main subject areas
- The tools for analysis and techniques for resolving business issues
- The space to reflect and develop strategic insight and leadership skills necessary for a successful senior management career in Business Management.

#### Learning Outcomes:

##### Knowledge

- A critical appreciation of contemporary theories and practices
- A critical understanding of an evidence based approach
- Awareness of emerging debates and discourse

Data analysis and synthesis

Thinking skills

Problem solving and innovative thinking

Application of theory to the practice of Business and Management

Risk evaluation and management

Subject-Based Practical skills

Applied research skills to produce effective Business Management reports

Financial analysis skills that are necessary for success as a general manager

Effective people management skills

Skills that will sustain high performance goals for self and the organisation

Skills to critically evaluate marketing of products and processes

Skills for life and work (general skills)

Intrapersonal and interpersonal skills for success

Time management and project management skills

Skills to adapt to a VUCA (Volatile, Uncertain, complex and ambiguous) world

## Learning and Teaching

Knowledge is developed through

- Lectures and seminars
- Tutorials
- Knowledge-based activities with feedback
- Independent study

Thinking skills are developed through

- Coursework
- Mini projects
- Management reports
- Reflective activities with feedback

Practical skills are developed through

- Business Simulations
- Planning of work required for Management reports
- Business experience through placements and simulations
- Research skills-based activities with feedback

Skills for life and work (general skills) are developed through

- Collaborative projects
- Coursework
- Personal and professional development projects
- Management reports

## Assessment

Knowledge is assessed by:

- Coursework submissions and assessments
- Examinations
- Essays

Thinking skills are assessed by:

- Solutions to practical problems
- Evaluation of literature
- Reflective assignments
- Supervised applied research

Practical skills are assessed by:

- Work placement
- Collaborative assessments
- Preparation of management and professional development reports
- Presentations
- Portfolio completion

Skills for life are assessed by:

- Work placement
- Presentations
- Live case studies

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessments within the course.

## Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed. One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of the MBA course:

<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credit Weighting</b>	<b>Core/Option</b>	<b>Available by Distance Learning? Y/N</b>
7	SG7001	Managing Strategy, Operations and Partnerships	30	Core	N
7	HR7003	Managing Financial and Human Resources for Sustainable Business Success	30	Core	N
7	MK7040	Marketing in the Digital Age and	30	Core	N

		Corporate Social Responsibility			
7	SG7003	Business Simulation with Professional Development	30	Core	N
7	HR7004	Mental Wealth 4: Mental Wealth and Applied Research	30	Core	N
7	SG7002	Applied Business Project	30	Core	N

*Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.*

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

#### Course Specific Regulations

Pass compensation regulations will not apply to core modules of this course as the professional body (i.e. CMI currently does not allow pass compensation on core modules).

#### Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The time limit for completion of a programme is four years after first enrolment on the programme.

The full-time duration of the MBA course is 12 months of three terms for the September intake and 17 months with a term break for the January intake. The structure is as set out below:

<b>For September intake:</b>	
Term 1 (Y1: Sep – Jan)	Taught modules (2 x 30 credits)
Term 2 (Y1: Jan – May)	Taught modules (2 x 30 credits)
Term 3 (Y1: May – Sep)	Mental Wealth (30 credits) & Applied Business Project (30 credits)
<b>For January intake:</b>	
Term 2 (Y1: Jan – May)	Taught modules (2 x 30 credits) Break
Term 3 (Y1: May – Sep)	Taught modules (2 x 15 credits)
Term 1 (Y1: Sep – Jan)	Mental Wealth (30 credits) & Applied Business Project (30 credits)
Term 2 (Y2: Jan – May)	

#### Further Information

More information about this course is available from:

- The UEL web site ([www.uel.ac.uk](http://www.uel.ac.uk))
- The course handbook
- Module study guides; School web pages
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs: N/A

#### Alternative Locations of Delivery

N / A