

Course Aim and Title	MFA Fashion
Intermediate Awards Available	MA, PGDip, PGCert,
Teaching Institution(s)	UEL
Alternative Teaching Institutions (for local arrangements see final section of this specification)	
UEL Academic School	School of Arts and Digital Industries
UCAS Code	
Professional Body Accreditation	NA
Relevant QAA Benchmark Statements	NA
Additional Versions of this Course	NA
Date Specification Last Updated	July 2019

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Challenge conventional notions of Fashion Design
- Encourage ambition in creative practice
- Develop a comprehensive understanding of technical skills and processes for innovative design
- Facilitate experimentation and innovation in materials, concepts and processes in complex and unpredictable situations
- Engage in critical analysis of the students practice and creative context
- Engender new professional contexts and career trajectories

What you will learn

Knowledge

- Articulate a systematic understanding of knowledge of the fashion process
- Apply and consolidate a broad range of information to specific tasks in design, management and construction
- Extend learning in advanced contextual frameworks, to develop both visual and entrepreneurial ideas
- Synthesise research information from a range of sources through autonomous planning and implementation

Thinking skills

- Analyse research undertaken in all areas of the discipline
- Interpret and develop sophisticated 2D ideas to 3D forms
- Apply resourcefulness and entrepreneurial skills to support practice and the practice of others

Subject-Based Practical skills

- Generate original ideas and concepts independently in response to set briefs
- Select and test an appropriate range of materials and processes
- Critically evaluate own work and work of others

- Formulate insightful proposal, arguments and solutions in response to a range of tasks
- Situate your work in a professional context communicating conclusions to specialist and non specialist audiences
- Work effectively in a team or independently
- Assimilate skills in planning, design and management commensurate with Fashion industry standards

Skills for life and work (general skills)

- Analyse a range of information and experiences making sound judgement in the absence of complete data
- Formulate independent judgements and articulate reasoned arguments through reflection, review and evaluation
- Identify personal strengths and needs demonstrating originality in tackling and solving problems
- Plan, manage and organise own time effectively
- Critically appraise own practice through reflection, analysis and the evaluation of methodologies to propose new hypotheses.

Learning and Teaching

Knowledge is developed through

- Practically based design projects developing the key skills (research, design, recording information, exhibiting and presenting work)
- Lectures, seminars and practical demonstrations
- Live client project work and visiting professionals

Thinking skills are developed through

- Research both primary and secondary, quantitative and qualitative
- Essays, reports and action plans
- Formulations of judgements with presentations and exhibitions
- Self-directed study

Practical skills are developed through

- Working with academic, visiting and support staff
- New technologies, CAD digital media, digital fabric printing, photography and digital imagery
- Competitions, national and international

Skills for life and work (general skills) are developed through

- Presentations, individually and in groups
- Industrial placement, working with professionals as part of a team
- Working in teams and group situations in project and assignment work

Assessment

Knowledge is assessed by

- Essays
- Proposals
- Action plans
- Reports

Thinking skills are assessed by

- Research outcomes, qualitative and quantitative
- Research dossiers
- E-portfolios
- Assignments

Practical skills are assessed by

- Coursework
- E-portfolios
- Exhibitions and displays

Skills for life and work (general skills) are assessed by

- Presentations
- Group work

The criteria by which all modules are assessed in Fashion and Textiles are:

- Enquiry and use of sources
- Knowledge and understanding of subject matter
- Critical judgement and analytical ability
- Visual communication
- Written Communication
- Oral Communication
- Technical skills
- Creativity
- Team working

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

Students will undertake a supervised practicum to give them professional experience which includes the possibility of a minimum of 12 hours of leading workshops, facilitation and performance that may take place in a broad range of settings from arts centres, theatres for young audiences, community colleges and community organizations, with committed industry specialists offering either live projects and/or teaching workshops and lecture. The Fashion Textiles Area has a thirty-year history of negotiating and procuring industrial placements however in the event of a student not being able to secure a placement, they will be able to develop and negotiate with staff a self-written project which provides the same learning opportunities as a placement.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course
- 7 Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	FT7023	Identify: New Concepts and Technologies	30	Core	N
7	FT7009	Define: Concepts and Technologies	30	Core	N
7	FT7022	Define: Live Industry Project	30	Core	N
7	FT7020	Professional Life: Advanced Fashion Portfolio (Mental Wealth)	30	Core	N
7	FT7012	Consolidate: Concept and Technologies	30	Core	N
7	FT7005	Fashion Consultancy Project/Internship	30	Core	N
7	PX7001	MFA Creative Practice	60	Core	N
7	FT7000	MFA Professional Platform	60	Core	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Additional detail about the course module structure:

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 300 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

NA

Typical Duration

Home Students can attend either part-time or full-time. International students can attend only on a full-time basis.

It is possible for Home students to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The duration of this course is two calendar years full-time if enrolment is in September, and four calendar years part-time. (Part-time mode is available to home students only.)

The time limit for completion of a course is five years after first enrolment on the course.

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

There may be a small additional cost for a field trip each semester to see a theatre performance or exhibition. This will vary according to the type of performance or exhibition, its location and the number of students on the trip. Typically the annual student trip to Paris costs in the region of £300 for Eurostar travel, accommodation and entrance fee. A trip to the Barbican Centre in London will cost approximately £10 for the entrance fee. Trips further abroad to China and USA may cost up

to £850 for flights and accommodation, however this is strictly for guidance and can vary from year to year. The trips abroad are not compulsory, however some exhibition trips to Central London galleries may be part of the taught course.

Alternative Locations of Delivery

N/A