

EAST LONDON GLOBAL SPORT STRATEGY

THEME 1

Promoting and Facilitating Health Gain as a Precondition for Learning Gain

We will:

- identify and remove barriers to participation in physical activity
- provide accessible and inclusive physical learning opportunities
- increase levels of physical activity across our learning community
- measure levels of physical activity and track impact on learning
- work with partners to enhance opportunities and facilitate health gain in local and global communities

THEME 2

Accelerating Inclusive Talent - Wherever this is Found

We will:

- identify and remove barriers that limit opportunities for talent identification and development
- work with partners to create new pathways to support performance – domestically and globally
- support student athletes to achieve their dual academic & performance goals
- develop expertise in student-athlete support and accelerate careers across multi-disciplinary teams

THEME 3

Activating Healthy Spaces and Places

We will:

- develop and maintain high quality facilities and services across our campus
- ensure that stakeholders can be active as part of their 'everyday'
- develop active spaces that are accessible to all members of our community
- work with partners to develop and activate new spaces in our local community
- develop active spaces as integrated sites of practice, linking research to practice

THEME 4

Utilising the Power of Sport to Transform Lives and Communities

We will:

- work with partners who utilise sport as a vehicle for social development and change
- develop new knowledge in 'sport for development', sharing impact locally and globally
- create opportunities for students to work as coaches, mentors, volunteers and ambassadors in the local and global community
- develop educational opportunities for children and young people by utilising sport as an outreach vehicle.

THEME 5

Developing the 'Mental Wealth' of our Community, Nurturing the Workforce of Tomorrow

We will:

- support all students to develop core competencies in and through sport and physical activity
- catalyse employability and career opportunities in sport and related sectors
- provide opportunities for students to gain additional qualifications and credentials relevant to the sector
- expand our network of partners who provide opportunities for students to gain practical experiences
- support student-athlete transition to graduate employment

THEME 6

Sharing and disseminating knowledge

We will:

- create a flagship knowledge exchange vehicle – the 'East London Global Sport Institute'
- develop academic programmes in 'global sport' to include experiential learning in partner institutions across the world
- deliver a series of CPD and short courses to professional audiences in related areas
- host major conferences and events that bring partners to East London
- develop inter-disciplinary research and impact studies across subject boundaries

