



BA (Hons) DESIGN INTERACTION WITH FOUNDATION YEAR

EXPLORE 

APPLY TO UEL

START DATE

September 2021

SUBJECT AREA

Art and Design

Course Summary

Studying on BA (Hons) Design Interaction with Foundation Year is a great way to introduce yourself to the university experience should you not have either an Art and Design background or enough UCAS points.

Your first year is the foundation year which will bring you up to speed and introduce you to all the areas in Art and Design. Alumni often remember the foundation year with the fondest memories. You get to learn a great deal in a fun environment. You get to learn alongside Fine Art, Photography, Design and Illustration students. So if you not 100% about your direction or can't choose between subjects (maybe you enjoy more than one) you can use it as a diagnostic year to help you choose. One of the major benefits of all our foundation courses is you are free to switch direction should you change your mind.

As progress into the main subject in your year two you will join students who will be at the forefront of future-focused design. You will experiment and develop emerging technology such as AR/VR (XR), AI, game engines, electronics, sensors, Internet of Things (IoT), Big Data and robotics. You will play a role in shaping the world around us with free thinking ideas and opportunities.

Interdisciplinary collaboration with students from e.g. Fine Art Technology, Graphic Design, Illustration, Animation and Photography allows you to exchange skills and to access technical support and subject expertise across disciplines.

You will be supported by yearly employability initiative Detour Ahead: Roadmaps for the Art and Design Industry, week-long interdisciplinary guest talks offering you industry insights as well as guidance on subjects such as freelancing, copyright and tax.

You will gain fresh perspective and approaches (divergent thinking) giving you edge in the competitive creative job market, [skills for the fourth industrial age \(4iR\)](#).

UCAS POINTS

64

COURSE OPTIONS

Degree with Foundation Year

APPLY



Return to campus: dual delivery

In a Covid-secure environment, enjoy learning on our state-of-the-art campuses and flex between online delivery

[Find out more](#)



Flexibility

This course allows you to study in an area which is expanding giving you an advantage in industry
You can also take up the optional placement year

You will
Technol

ENQUIRE

VISIT

Jackie Normington Design Interaction

There is always something new to be learning, from new technologies, new techniques and new perspectives. The course really helped refuel my own curiosity for design.

FEES AND FUNDING

GOVERNMENT FUNDING

Tuition Fee Loan

You can apply for a loan to cover the cost of your tuition fees, which will be paid directly to UEL. There are no up-front fees required. Repayment only starts after you finish your course and are earning over £25,000. If you haven't finished repaying your loan after 30 years it will be automatically cancelled.

To apply visit gov.uk/student-finance

Maintenance Loan

You can apply for a loan to help with living costs such as food, travel and accommodation. How much you can borrow depends on where you live and study, and whether you are currently on welfare benefits. The maximum loan you can apply for is £12,729.

To apply visit gov.uk/student-finance

Supplementary Grants

The government also offer the following additional support:

- Parents' Learning Allowance
- Adult Dependants' Grant
- Childcare Grant
- Disabled Students' Allowance
- All nursing and many allied health students on courses from September 2020 will receive a payment of at least £5,000 a year from the government.

For further information visit gov.uk/student-finance or contact Student Finance England.

UEL FUNDING

We appreciate that finance is one of the key considerations when you are applying to university. That's why alongside your Government loan, you can apply for scholarships to help towards your finances. We have invested over £2 million worth of scholarships to financially assist new students, starting in September 2019. If you are awarded a scholarship you don't need to pay it back.

All students will receive:

Ebooks

Bursaries Schemes for which you can apply

- Care Leaver and Foyer Bursary - up to £1,500
- Progression Bursary - up to £2,000
- Engagement Bursary - up to £2,000
- Hardship Bursary - up to £2,000
- Helena Kennedy Foundation - £1,500
- Going Global – awards range from £300 - £700

Scholarships Schemes for which you can apply

- Vice Chancellor Scholarship - up to £27,750 over three years
- Dean Scholarship - up to £13,500 over three years
- Civic Engagement Scholarship - £1,000
- EU Scholarship (EU Only) - £1,000
- ELSEF Scholarship - £1,000
- UTC Scholarship - £1,500
- Sports Scholarships - up to £6,000

EXTERNAL FUNDING

There are a number of external organisations that offer financial help to students. Please see the list below list to view additional support options. Alternatively, you can visit the [Scholarship Search](#) website.

Please note that the University of East London is not responsible for the content of these external sites and is not associated in any way with the funding schemes and their application processes.

- Bank Of England Scholarship Programme
- European Funding Guide
- The Student Disability Association Fund
- Sir John Cass's Foundation

- [The Leverhulme Trade Charities Trust](#)
- [The Newby Trust](#)
- [Walcot Foundation](#)
- [Scholarships Search](#)

CONTACT US

The Student Money Advice and Rights Team (SMART) are here to help you navigate your finances while you are a student at the University of East London.

We can give you advice, information and guidance on government and university funds so that you receive your full funding entitlement.

Email: study@uel.ac.uk

Phone: 020 8223 4444

▮ Tuition fees

UK

£9,250

You don't need to pay this up front.

EU, EEA and Swiss Nationals starting a course in September 2021, will no longer be eligible for Home fees. However, such nationals benefitting from Settled Status or Citizens' Rights may become eligible for Home fees as and when the UK Government confirms any new fees regulations. [Further information can be found at UKCISA.](#)

Tuition fees are subject to annual change. Fees for future years will be published in due course.

ENTRY REQUIREMENTS

September 2021

Degree with Foundation Year

64

NEW UCAS POINTS

FROM

A LEVEL

Must include passes at A2 in at least two subjects.

FROM

BTEC

Extended Diploma or Diploma

FROM

INTERNATIONAL BACCALAUREATE

Diploma with 24 points including a minimum of 15 points at Higher Level

We would normally expect you to have Grade C in GCSE English and Maths. All applicants are required to attend an interview and submit a portfolio of their work (Please see below for details).

INTERNATIONAL

(Including European Union)

SEE YOUR
COUNTRY

WHAT YOU'LL LEARN

Through learning by doing, problem solving and exploring, you will use practical training and theoretical knowledge to succeed in design interactions.

You'll gain a critical understanding of the technical, historical, theoretical and political potential of the medium and an understanding of the collaborative nature of the medium and skills to identify, reflect and develop employability competencies and professional skills to enter the creative industries.

You will be in the forefront of future-focused design, experimenting and developing emerging technology such as AR/VR (XR), AI, game engines, electronics, sensors, Internet of Things (IoT), Big Data and robotics. You will play a role in shaping the world around

us with free thinking ideas and opportunities.

Studying design interactions will teach you confidence in visualising ideas and briefs, will enable you to create and maintain professional online portfolio/presence/ promotional skills and will set you up with life and work skills for Interpersonal, team working, collaborative and negotiations.

WHAT YOU'LL STUDY AND WHEN

FOUNDATION YEAR

- Found - all core

YEAR 1

- Year 1 - all core

YEAR 2

- Year 2 - all core

OPTIONAL PLACEMENT

[Optional placement text.]

YEAR 3

- Year 3 - all core

How you'll be assessed

Each module has a duration of 12 weeks (one term) and always concludes with an assessment point. We provide feedback throughout these 12-week periods with a specific 'Tracking Week' dedicated to this process midway through each term.

For Practical modules your submission will consist of a Learning Journal (the presentation of your development and experience) and Portfolio (the presentation of your practical output). For Theoretical modules you may be asked to produce a piece of academic writing of a given length and a live presentation.

Feedback is provided within 15 working days in line with UEL's assessment and feedback policy.

HOW YOU'LL LEARN

Benefit from our progressive approach to learning through forward thinking and inclusive blended/ flipped learning and patchwork assessment, allowing you to make connections between modules, technical skills and research and your practice. This is a practical course, so you'll spend plenty of time in our Docklands-based design studios.

You'll be expected to carry out your own independent study to build on what you learn during lectures, seminars and workshops. To support you, we'll provide digital materials, notes and handbooks and you'll also receive individual supervision and feedback from our experienced lecturers.

Gain insights in our yearly cluster employability initiative Detour Ahead: Roadmaps for the art and design industry, week-long inter-disciplinary guest talks as well as advice about copyright and licensing, freelancing and tax. Gain fresh perspective and approaches (divergent thinking) giving you edge in the competitive job market, and skills for the fourth industrial age (4iR).

Much of your learning will focus on project work, and you'll sometimes be expected to work as part of a team.

You'll have opportunities to gain valuable work experience during the course to improve your practical skills, understanding and CV. Research will build up the other area of your learning, guided reading and independent research, research skills-based activities with feedback.

- Guided independent study

We are investing in key areas beyond your studies including our career services, library and well-being, to be available both face-to-face on campus and online with many of these available 24/7. We have new, modern library facilities on both campuses offering inspirational environments for study and research. Libraries contain resources in print and digital formats, a range of study spaces and dedicated librarian who can assist with your learning.

- Academic support

Students are supported with any academic or subject related queries by an Academic Advisor, module leaders, former and current UEL students.

If you need a bit of extra help with certain skills such as academic writing, maths or IT, our Skillzone and English for Academic Purposes we offer workshops, drop-in sessions and one-to-one appointments to help our students achieve their potential. You can receive advice and guidance on all aspects of the IT systems provided by the university from our IT Service Desks located on all three campuses.

Our Student Support hubs in Docklands and Stratford feature centralised helpdesks to cater for your every need. UEL provides also support and advice for disabled students and those with specific learning difficulties (SPDs).

- Workload

Each year you will spend around 300 hours of timetabled learning and teaching activities. These may be lectures, workshops, seminars and individual and group tutorials. Contact hours may vary depending on each module.

The approximate percentages for this course are:

Year 1: scheduled teaching – 300 hours; guided independent study – 900 hours.

Year 2: scheduled teaching – 300 hours; guided independent study – 900 hours.

Year 3: scheduled teaching – 300 hours; guided independent study – 900 hours.

The size of classes can vary depending on the nature of the course, module and activity. This can range from large groups in a lecture theatre setting, to smaller groups taking part in seminars and collaborative work. You will receive your personalised timetable at the beginning of the academic year dependent on your course.

Who teaches on this course

[Dan Duran](#)

[Andrew Osman](#)

[Jonathan Clark](#)

[Bryony Quinn](#)

[Kim Louise Stevenson](#)

The teaching team includes qualified academics, practitioners and industry experts as guest speakers. Full details of the academics will be provided in the student handbook and module guides.

YOUR FUTURE CAREER

The future needs technically focused flexible creatives who can adapt to the ever-changing market.

In 2018, [the UK's creative sector broke the £100 billion mark](#). Within this economy there are a great variety of roles that utilise the skillsets we develop.

Our alumni may work in-house for a large company, in a specialist design studio, run their own business or be self-employed across a variety of industries. Spending three years tracking multiple projects, solving the logistics of production and negotiating

within teams of creatives will prepare you for work beyond the subject area.

The University's [e-Factor competition](#) offers students resources to develop their own business and the Career Coaching team are always on hand to help students fine tune their CVs and interview techniques.

Industry links

- [Blind Pig](#) - A multidisciplinary creative studio. Creative director and founder Ric Comblin has helped shape the course through his feedback and encouragement for art and design based courses at UEL.

Career destinations for our students include: Design interaction; interaction designer; information architect; User Experience (UX) designer; User Interface (UI) designer; web designer; app designer; designer/ developer; content strategist; AR/VR designer; exhibition designer; artist.

Explore the different career options you can pursue with this degree and see the median salaries of the sector on our [Career Coach portal](#).

aws  educate



Festival of Learning
- 2019 -



THE AWARDS
2018