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IORMA Webinar: Online v Classroom Learning – Will this disruption create new opportunities?

Thursday, 17 September 2020 at 14.00 BST

Offering students a variety of learning modes is nothing new, but the pandemic has made classroom learning so difficult, that academics have been forced to come up with alternative and innovative ways of teaching. We have teamed up with IORMA Africa to share initiatives in the UK and Africa, to discover what new ways of teaching have proved successful.

Universities globally are facing challenges like never before. How can they compete with companies offering educational courses which don't have the overheads of large campuses nor the cost of research? How will the traditional university model survive? Or are we seeing a fundamental re-evaluation of universities?

Join our distinguished panel drawn from the UK, Singapore and Africa to discuss these exciting developments

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MODERATOR

Juliana Olayinka, Director, IORMA Africa is a broadcast journalist bolstering the African narrative from within the diaspora. She has contributed to output in the world's leading newsrooms including Bloomberg, BBC, Thomson Reuters and ITN. Currently Juliana is the host of the weekly Business show 'Channels Business Global' airing on Channels Television, Nigeria's largest network.

PANEL MEMBERS

Dr David Tann



David is the Dean of the School of Architecture, Computing and Engineering at the University of East London. He is an experienced academic and practitioner with leadership and

management responsibilities, having had various professional, teaching and managerial roles in industries and universities in Wales, Scotland and London since the late 1980s. His research interests are in the area of numerical modelling, sustainable development, and strengthening of degraded concrete structures using fibre reinforced polymer composites.

He is a Chartered Engineer, Fellow of the Institution of Civil Engineers, Senior Fellow of the Higher Education Academy; and visiting professor of South China University of Technology and Beijing University of Civil Engineering and Architecture.

Dr Seun Kolade



Dr Seun Kolade is a Senior Lecturer in Strategic Management and Marketing at De Montfort University, Leicester UK. Prior to joining DMU, he held research and teaching positions at London South Bank University, University of Wolverhampton, and Loughborough University.

With a Masters degree in civil engineering gained at the University of Ibadan, Nigeria and a PhD in International Development, Seun's research activities cover the broad areas of transformative entrepreneurship, social capital and SMEs' innovation in turbulent environments, agricultural innovations, and post-disaster preparedness and response. Seun has worked as a consultant for the British Council, and he is a member of the United Nations' expert group on operationalisation of social capital- a group set up in 2018 by the UN Office for the Coordination of Humanitarian Affairs (OCHA).

Sudeep Laad



Sudeep Laad is a partner and a founding member of L.E.K. Consulting's Global Education Practice. He advises education companies and investors across all education segments including K-12, Higher and Vocational Education, Transnational Education, English Language Learning, Corporate Training and Education Technology.

Sudeep is an expert on the African education landscape, where he has led numerous engagements spanning market entry strategies, buy- and sell-side diligences, business plan development and revenue and profit uplift strategies. He is frequently invited to speak at industry-leading education events, including SuperReturn Emerging Markets, AFSIC, EdtechX Europe and Education Investor's Global Hotspots.

His insights have been featured in numerous publications like EducationInvestor Global, Relocate Global and Channels Business Global. He has also authored incisive thought leadership pieces such as 'Africa Ascendant: Mega Trends and Themes in Private Education Investment' along with a report in association with the IFC titled, 'Digital Skills in Sub-Saharan Africa'.

Shoba Purushothamen



Shoba Purushothaman is co-founder of Hardskills, an online learning platform used by enterprises to train their workforces in the hard-to-teach but hot-in-demand behavioral and cognitive skills such as critical thinking, how to sell & influence, how to be inclusive, agile and collaborative, etc.

Hardskills is used in 30+ countries and with global companies. An entirely digital solution that scales infinitely to enable clients to train their entire workforce, Hardskills is disrupting traditional behavioral and leadership training that has been conducted in classrooms.

Shoba has 20 years of entrepreneurial experience in disruptive digital businesses and previously built two companies, out of London and then, New York. She currently lives in Berlin. Shoba's early career was reporting for the Wall Street Journal in New York & London.

For more information about IORMA's series of webinars and the opportunities to speak in and sponsor, go to <https://iorma.com/iorma-events-2020/>

Please register to join this interesting discussion.

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