

Printed Textile Design

This programme is no longer recruiting.

Final award	BA (Hons) Printed Textile Design
Intermediate awards available	Cert HE, Dip HE, BA
Mode of delivery	Full Time/ Part Time
UCAS code	Institutional Code: E28 Course Code: W232
Details of professional body accreditation	No professional accreditation at present time Art & Design 2008
Relevant QAA Benchmark statements	
UEL Academic School	School of Arts and Digital Industries
Date specification last up-dated	20 th May 2014

The summary - UCAS programme profile-

BANNER BOX:

Printed Textile Design at UEL offers specialist resources and learning in textile print design for a wide variety of materials and surface treatments. Students have the opportunity to design print collections for fashion, accessories, wall coverings, interior and product on this exciting and innovative programme utilising our excellent print and dye workshop and on-campus digital print bureau.

ENTRY REQUIREMENTS

The programme is no longer recruiting students however those wanting to undertake level 5 or 6 will be selected on their suitability for the programme by interview and the submission of a portfolio/ e-portfolio. Students must have completed the appropriate credits at degree level to be considered for either level 5 or level 6 entry onto the programme.

Students may be admitted through Accreditation of Experiential Learning (AEL) or Accreditation of Certificated Learning (ACL) processes.

The University's English Language requirements as detailed on the website at time of application must be met – see <http://www.uel.ac.uk/international/application/english-language-requirements/> In the case of applicants whose first language is not English, then IELTS 6.0 (or equivalent) is required.

The University's English Language requirements as detailed on the website at time of application must be met – see <http://www.uel.ac.uk/international/application/english-language-requirements/>

At UEL we are committed to working together to build a learning community founded on equality of opportunity - a learning community which celebrates the rich diversity of our student and staff populations. Discriminatory behaviour has no place in our community and will not be tolerated. Within a spirit of respecting difference, our equality and diversity policies promise fair treatment and equality of opportunity for all. In pursuing this aim, we want people applying for a place at UEL to feel valued and know that the process and experience will be transparent and fair and no one will be refused access on the grounds of any protected characteristic stated in the Equality Act 2010.

ABOUT THE PROGRAMME

The Ethos of Printed Textile Design at UEL

The ethos of the programme is to creatively explore future developments in textiles practice and thinking. Students are encouraged to develop innovative design outcomes that consider current digital and commercial aspects, alongside the importance of wider ethical and sustainable issues. The range of projects undertaken on the programme equips our graduates with the relevant design skills required by the industry and future employers.

All aspects of the design curriculum and critical theory are taught by experienced staff who are practicing designers, researchers or theoreticians. Specialist technical demonstrators in print and dye processes/ techniques and pattern cutting teach first-hand skills in our dedicated workshops and fashion production room. Specialist staff also run workshops in digital technologies and subject specific software.

Printed Textile Design at UEL

You will undertake the following as part of the programme curriculum:

- Production of creative design collections for fashion and interiors
- Design development and sampling
- Visual research both primary and secondary
- Colour and material research
- Contextual and market awareness
- Future trend and prediction analysis
- Digital print technologies
- Print workshop techniques and dyeing processes
- Visual communication
- Portfolio and exhibition presentation
- Professional and promotional skills

Programme structure

The programme duration is typically three year's full time or 4 years and 8 years part-time.

The programme is only recruiting level 5 and 6 therefore a full-time student entering level 5 would expect to complete their studies in two years and a student entering level 6 would expect to complete their studies in one year. Upon a foundation of theory, history and creative practice, students choose from a wide prospectus of subjects and approaches that revolves around work-based learning. Within the student's final year, the priority is to

promote autonomy and allow the student to pursue their own individual direction, in reflection to the various skills, techniques and levels of knowledge they have acquired whilst studying at UEL. The programme is taught by a professional staff team with expertise across print and surface design, digital technologies and textile and material futures.

Level 5 CREATIVE INDUSTRY

Allows you to develop skills gained at level four and undertake a series of creative industry led projects. You will have the opportunity to design collections for fashion and interiors. All projects are designed to encourage and develop a strong contextual awareness and individual identity. Both CAD/ digital media and craft/ workshop techniques are developed throughout the level five curriculum. Professional Practice enables you to understand industry requirements and develop your professional presentation and promotional skills.

Level 6 FINAL MAJOR PROJECT

You build and consolidate the skills acquired at levels four and 5 through undertaking a series of individual negotiated practice projects. You develop a collection/ product for a chosen national or international design competition set by industry. You work alongside staff to negotiate a final project proposal focusing on your specialist interest. The fashion & textiles dissertation module aims to underpin your negotiated studio practice and provide theoretical context to your work. There is also the opportunity for you to gain invaluable experience in the creative industries by working on a short industry placement with a design studio/ retail environment (this is negotiated on an individual basis according to your strengths/ requirements although it is not an assessed module).

Learning environment

BA (Hons) Printed Textile Design students work alongside students from BA Fashion Design and BA Fashion Marketing in open plan refurbished studios spaces adjacent to the fashion production room and staff offices. The Fashion and Textiles subject area has excellent facilities including the fashion production room, textiles print and dye workshop and seminar space. The area also has a fully equipped Mac suite complete with projector, scanners and adobe software. The studios are multi functional and are used for creative design work, technical workshop demonstrations, presentations and group discussions/ critiques. This creative environment is echoed throughout the building where students from other art and design disciplines including fine art, graphic design, photography, illustration, film and architecture interact with you on a daily basis.

The University works very hard in order to facilitate a “design studio” environment within its designated spaces in order to facilitate collaboration and ownership in regards to the student’s perspective of their working space. As student’s progress to their final year, they receive designated areas of study that are more suited to the fast pace of industry practice and allow them to become familiar to more professional environments. The facilities offered reflect a high level of specialist resource that aid students in the production of their final collections.

Teaching and learning methods in the Fashion & Textiles subject area are varied. Most modules include practical workshops and demonstrations, lectures, seminars, tutorials, and some also involve student-led seminars or other forms of group work. Visits to museums,

galleries, studios and other relevant fieldwork play an important part in the Fashion Textiles curriculum.

Teaching methods and learning outcomes of all Fashion & Textiles modules are commensurate with the level of study. Descriptions of the individual modules provide information of teaching formats, learning outcomes, assessment methods and relevant criteria.

Assessment

All work is assessed regularly, summative assessment is given at the end of each module. Formative assessment is given in tutorials of each module, and in the studio environment within various formats created and facilitated by module leaders and supporting staff. Assignments are verified by an external examiner and double marked and moderated where necessary in reflection to the level of the year group. There are 'feedback and appraisal' mechanisms in place to encourage students to take responsibility for their own learning, reflect on their learning and progression and in order to advance understanding and promote experiential learning. There are no exams, but there are task based activities within particular modules in order to formally and informally benchmark student's learning.

Students with disabilities and/ or particular learning needs should discuss assessment arrangements with their module leader to ensure they are able to fully engage with all assessment points within the programme.

Project work

All assignments are all theoretically, experientially and problem based. Projects are either practical, i.e. answering a specific design brief responding to a given problem, (usually a visual outcome) or theoretical, i.e. have a written outcome. They are designed to enable and encourage students to develop individual, creative, academic potential and demonstrate individuality, flair and insight into modes of research and development for Textile print outcomes. There will be opportunities to work in groups and develop work individually. Project work is an important part of the programme, and contributes fully towards the assessment as it reflects relevant professional practice.

Added value

The programme is sited in a purpose built Architecture and Visual Arts building on the University's landmark Docklands Campus. This in turn is situated in the creative heartland of East London, and an area of intense new media activity adjacent to Excel, Canary Wharf, City Airport and close to the new international rail terminus for Europe at Stratford.

We pride ourselves in our connection to East London and consider it a very exciting and positive influence on creative development within our department. Our students draw inspiration from the many different culturally engaging events that happen in the area. Anything from: pop up galleries, pop up fashion stores, vintage stores, gigs, restaurants, markets, design trade fair events and setting up their own private viewings in popular areas.

Our studio spaces have been designed to offer our students learning environments that promote practical development and 'ownership' of space. Space is available from 7am until

10pm Monday to Saturday and is equipped with furnishings that reflect industry practice. Our final year students benefit from dedicated space that is exclusive to their year, (with exception to seminars/workshops at particular points of the year). The space is designed as a fully functional sample room with digital facilities, which is an innovative and exciting addition to the department.

Our digital suites cater for innovative Computer Aided Design and Manufacture technologies that span creative and industry recognised, technical processes. We strive to offer exciting and career advancing digital prowess to our students. Our associations, such as our partnership with Lectra, allow us to keep our resources up to date.

These are aspects that ensure our programme reflects the current creative industry sector. The range of topics available on this programme equip you with the necessary skills to be part of this stimulating industry and will also support your entrepreneurial aspirations in setting up small business initiatives.

The Programme has strong links with Industry in the UK and internationally, ranging from, Design Studios, Trend and Forecasting Agencies, Media and Public Relations, and many connections within the Cultural Industries.

Programme Staff are well connected within the Fashion, Textiles and general creative Industries, with some working as practitioners and consultants in the various fields. The array of access to resources is vast and easily accessible, from expertise in hand craft to mass-produced process, the programme offers the student opportunities to fully realise the possibilities of designing outcomes that can innovate and achieve commercial viability at the same time.

IS THIS THE PROGRAMME FOR ME?

If you are interested in...

- Surface pattern
- Visual research using drawing/ painting skills
- Interacting within the creative industries
- Working with digital print technologies
- Exploring print and materials using a wide variety of processes
- Future print design concepts and scenarios
- Communicating and presenting ideas visually
- Being an explorer of the world
- Developing innovative print collections/ products
- Colour, texture and surface
- Future trends/ prediction
- Sustainability

If you enjoy...

- A challenging and innovative programme of study
- Working individually and on innovative group projects
- Being introduced to new concepts and ideas within textile print
- Discovering new skills and processes

- Exploring visual culture and design theory
- Using digital and web based technologies

Your future career could be:

- Printed Textile Designer
- Freelance Designer
- Accessories Designer
- Colour/ Materials Designer
- Textile Artist
- Design Strategist
- Design Forecaster
- Entrepreneur
- Retail Buyer
- Educator

How we support you

The University provides a comprehensive range of support services for students which includes residential / student finance / careers advice and IT learning resources. The programme provides strong personal tutor guidance and professional advice related to the practice and area in general. Visiting futurologists, researchers, and professionals will visit the programme regularly, and study trips to working environments (both UK and Europe) are important components. There are modules in research methods and practice, professional practice and an employability module in level six. The University also provides an 'Employability' event with workshop seminars and visiting speakers. You will have the opportunity to enter national and international competitions as part of the programme, and as extra to the curriculum, at certain points of each level.

Additional support for study and research is available in weekly workshops (for instance, for help with essay writing via the university's Writing Centre), and via the school's Student Support & Referral Module.

Bonus factors

The East London environment offers excellent access to galleries, libraries, museums and art collections, shops and retail. The proximity to a wide range of creative industries enables regular visits from industry professionals from all subject disciplines.

Our location has allowed us to appeal to a lot of companies and design studios that are based in and around London with regards to short industry placements and the creation of live projects - offering our students possible mentoring programmes and constant insight and guidance from external members of the industry from very varied job types.

Trips are organised regularly to specific and relevant points of interest in London and beyond in order to ensure that our students get a fantastic experience of how culture has developed within and outside of London. Visits to production factories, design studios and digital design trade fairs as well as galleries, landmarks of London that define the culture of the city and fashion trade events. We take full advantage of the varied opportunities that being based in London offer the department.

Programme aims and learning outcomes

What is this programme designed to achieve?

This programme is designed to give you the opportunity to:

- Establish yourself as a resourceful and entrepreneurial creative practitioner
- Develop a broad knowledge and conceptual base in the area of textile print design
- Explore the areas of print, surface and textile design using a wide range of techniques
- Discover new processes and materials
- Explore research methodologies and creativity within textile design
- Develop your professional practice and promotional skills
- Successfully present and communicate ideas

What will you learn?

You will learn to:

Knowledge and Understanding

- Apply ideas and concepts to the design process
- Extend the visual vocabulary through research and observation
- Develop ideas through to print designs for interior, product, fashion and accessories

Thinking skills

- Generate ideas and concepts for Printed Textile Design
- Individually and collaboratively in response to set project briefs
- Introduce critical thinking, reflection and evaluation to your practice

Subject-Based Practical skills

- Select test and make appropriate use of materials processes and environments
 - Articulate ideas and concepts effectively
 - Develop visual research to reflect originality and innovation in design

Skills for life and work (general skills)

- Manage and organise time efficiently
- Acknowledge the work of others in terms of professionals and peer group
- Retrieve, evaluate and manipulate information from a variety of sources

The programme structure

Introduction

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

3 equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme

4 equivalent in standard to the first year of a full-time undergraduate degree programme

5 equivalent in standard to the second year of a full-time undergraduate degree programme

6 equivalent in standard to the third year of a full-time undergraduate degree programme

7 equivalent in standard to a Masters degree

Credit rating

The overall credit-rating of this programme is 360 credits.

Typical duration

The expected duration of this programme is two years if entering at level 5 and 1 year if entering at level 6. It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

How the teaching year is divided

The academic teaching year begins in September and ends in June.

A typical student, in full-time attendance mode of study, will register for 120 credits in an academic year. A student in a part-time mode of study may register for up to 90 credits in any one academic year.

What you will study when

A student registered in a full-time attendance mode will take 120 credits per year. Typically this will be comprised of four 30 credit modules in levels five and two 30 credit modules and a 60 credit final major project module at level 6. An honours degree student must complete modules totalling 120 credits at level four, modules totalling 120 credits at level five and modules totalling 120 credits at level six.

Level	Module Code	Module Title	Distance learning Y/N	Credits	Status*
5	FF 5200	Interior Collection	N	30	Core

5	FT 5201	Fashion Collection	N	30	Core
5	FT 5202	Surface Decoration	N	30	Core
5	FT 5203	Pattern & Ornament	N	15	Core
5	FT 5204	Professional Practice	N	15	Core
6	FT 6045	Fashion & Textiles Dissertation	N	30	Core
6	FT 6203	Final Major Project	N	60	Core
6	FT 6204	Employability	N	30	Core

*Please Note – A core module for a programme is a module, which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award

Requirements for gaining an award

In order to gain an honours degree in Printed Textile Design you will need to obtain 360 credits including:

- A minimum of 120 credits at level four or higher
- A minimum of 120 credits at level five or higher
- A minimum of 120 credits at level six or higher

In order to gain an ordinary degree in Printed Textile Design you will need to obtain a minimum of 300 credits including:

- A minimum of 120 credits at level four or higher
- A minimum of 120 credits at level five or higher
- A minimum of 60 credits at level six or higher

In order to gain a Diploma of Higher Education in Printed Textile Design you will need to obtain at least 240 credits including a minimum of 120 credits at level four or higher and 120 credits at level five or higher

In order to gain a Certificate of Higher Education in Printed Textile Design you will need to obtain 120 credits at level four or higher.

Degree Classification

Where a student is eligible for an Honours degree by passing a valid combination of module to comprise an award and has gained the minimum of 240 UEL credits at level 5 or level 6 on the current enrolment for the programme, including a minimum of 120 UEL credits at level 6, the award classification is determined by calculating;

The arithmetic mean of the best 90 credits at level 6	x0.8	+	The arithmetic mean of the next best 90 credits at levels 5 and/or 6	x0.2
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and applying the mark obtained as a percentage, with all decimal points rounded up to the nearest whole number, to the following classification

70% - 100%	First Class Honours
60% - 69%	Second Class Honours, First Division
50% - 59%	Second Class Honours, Second Division
40% - 49%	Third Class Honours
0% - 39%	Not passed

Teaching, learning and assessment

Teaching and learning

Knowledge is assessed by:

- Proposals, essays and written reports
- Research and research findings
- Application of information

Thinking skills are assessed by:

- Concepts, solutions and arguments
- Processes: research, design and investigation
- Development of ideas through outcomes

Practical skills are assessed by:

- Presentations and the use of technology
- Visual imagery and design outcomes
- Exhibition and display of work

Skills for life and work (general skills) are assessed by:

- Meeting deadlines and working with others
- Time management
- Acknowledging the work of others (professional and peer group)
- Retrieval, evaluation and manipulation of information from various sources

Assessment

Knowledge is assessed by:

- Enquiry and use of sources
- Knowledge and understanding of subject matter
- Critical judgement and analytical ability
- Visual communication
- Written communication
- Oral communication
- Technical Skills
- Creativity
- Team working

Thinking skills are assessed by:

- Enquiry and use of sources
- Knowledge and understanding of subject matter
- Critical judgement and analytical ability
- Visual communication
- Written communication
- Oral communication
- Technical Skills
- Creativity
- Team working

Practical skills are assessed by:

- Enquiry and use of sources
- Knowledge and understanding of subject matter
- Critical judgement and analytical ability
- Visual communication
- Written communication
- Oral communication
- Technical Skills
- Creativity
- Team working

Skills for life and work (general skills) are assessed by:

- Enquiry and use of sources
- Knowledge and understanding of subject matter
- Critical judgement and analytical ability
- Visual communication
- Written communication
- Oral communication
- Technical Skills
- Creativity
- Team working

Full descriptions of all Assessment Criteria are provided in the Programme Hand Book

How we assure the quality of this programme

Before this programme started

Before this programme started, the following was checked:

- there would be enough qualified staff to teach the programme;
- adequate resources would be in place;
- the overall aims and objectives were appropriate;
- the content of the programme met national benchmark requirements;
- the programme met any professional/statutory body requirements;
- the proposal met other internal quality criteria covering a range of issues such as admissions policy, teaching, learning and assessment strategy and student support mechanisms.

This is done through a process of programme approval which involves consulting academic experts including some subject specialists from other institutions.

How we monitor the quality of this programme

The quality of this programme is monitored each year through evaluating:

- External examiner reports (considering quality and standards);
- Statistical information (considering issues such as the pass rate);
- Student feedback.

Drawing on this and other information, programme teams undertake the annual Review and Enhancement Process which is co-ordinated at School level and includes student participation. The process is monitored by the Quality and Standards Committee.

Once every six years an in-depth review of the whole field is undertaken by a panel that includes at least two external subject specialists. The panel considers documents, looks at student work, speaks to current and former students and speaks to staff before drawing its conclusions. The result is a report highlighting good practice and identifying areas where action is needed.

The role of the programme committee

The programme committee comprises of all relevant teaching staff, student representatives and others who make a contribution towards the effective operation of the programme (e.g. library/technical staff). The committee has responsibilities for the quality of the programme. It provides input into the operation of the Review and Enhancement Process and proposes changes to improve quality. The programme committee plays a critical role in the quality assurance procedures.

The role of external examiners

The standard of this programme is monitored by at least one external examiner. External examiners have two primary responsibilities:

- To ensure the standard of the programme;
- To ensure that justice is done to individual students.

External examiners fulfil these responsibilities in a variety of ways including:

- Approving exam papers/assignments;
- Attending assessment boards;
- Reviewing samples of student work and moderating marks;
- Ensuring that regulations are followed;
- Providing feedback through an annual report that enables us to make improvements for the future.

The external examiner reports for this programme are located on the UEL virtual learning environment (Moodle) on the school notice board under the section entitled 'External Examiner Reports & Responses'. You can also view a list of the external examiners for the UEL School by clicking on the link below.

<http://www.uel.ac.uk/qa/externalexaminersystem/currentexaminers/>

Listening to the views of students

The following methods for gaining student feedback are used on this programme:

Module evaluation questionnaires

- Year group meetings
- Student representation on programme committees (meeting twice a year)
- Regular contact with student representatives

Students are notified of the action taken through:

- Circulation of the minutes from programme committees
- Providing details on the programme noticeboard
- Individual responses to students as required
- Providing details on UEL's virtual learning environment

Listening to the views of others

The following methods are used for gaining the views of other interested parties:

- Annual student satisfaction questionnaire
- Feedback from design professionals and industry
- Placements Officer

Where you can find further information

Further information about this programme is available from:

- The UEL web site <http://www.uel.ac.uk>
- The programme handbook (available on Moodle)
- Module study guides (available on Moodle)
- UEL Fashion Textiles website <http://fashion-uel.com>
- UEL Manual of General Regulations <http://www.uel.ac.uk/qa/>
- UEL Quality Manual <http://www.uel.ac.uk/qa/>
- Regulations for the Academic Framework <http://www.uel.ac.uk/academicframework/>
- UEL Guide to Undergraduate Modular Programmes
- School web pages <http://www.uel.ac.uk/study/courses/textiledesign.htm>
- The School of Arts and Digital Industry's handbook

<http://www.uel.ac.uk/adi/handbook/>