

Film and Video: Theory and Practice

Final award	BA (Hons)
Intermediate awards available	Cert HE, Dip HE,
UCAS code	W620 - Level 1 entry (3 Year full time route)
Details of professional body accreditation	N/A
Relevant QAA Benchmark statements	Film Studies, Media, Cultural and Communication Studies
Date specification last up-dated	March 2012

Profile

The summary - UCAS programme profile

BANNER BOX:

This is a 'critical vocational' programme which prepares students for a wide range of graduate opportunities in the media and creative industries.

ENTRY REQUIREMENTS

The minimum requirements for entry for Level 1 entry is 240 UCAS tariff points from: A/AS level (Including 2 A2 passes), GNVQ, AVCE, Scottish Highers, International Baccalaureate, European Baccalaureate, BTEC / SCOTEC Diploma, Relevant Access Course or successful completion of the Level 0. Other qualifications, including overseas, may be considered.

We also welcome applicants from mature students who do not have formal qualifications but may have relevant experience. Students applying to this programme will be expected to demonstrate a specific interest in this area of study and should have a commitment to engaging with Film and video theory and practice. Applicants may be invited for interview.

If you have the potential, commitment and enthusiasm to study for a degree but are unable to meet the entry requirements for your chosen degree programme you can apply for the Extended Degree programme route. An Extended Degree includes a Level 0 year, making the period of study 4 years or 5 years if the Extended Degree programme is taken on a part-time basis. The programme provides a supportive learning space for students to experience academic studies at university and helps develop confidence and academic skills in preparation for Levels 1-3. The programme is also highly rated by students who successfully complete the programme. Successful completion of the programme guarantees entry to a range of Single Honours programmes or a Combined Programme of study within the School of Arts and Digital Industries.

More details of the Extended Degree programme can be found [here](#)

Overseas Qualifications

The number of overseas qualifications which are accepted for entry are too numerous to list, but you can get advice from the [British Council](#) or our admissions unit on 020 8223 2835. You must be able to understand and express yourself in both written and spoken English and some evidence e.g. TOEFL at 550 or an IELTS score of 6.0, with no skill level below 5, would be required.

ABOUT THE PROGRAMME

What is Film and Video: Theory and Practice?

Film and Video: Theory and Practice is the study of the theory and the practice of film and video cultures and industries. It represents an interdisciplinary collaboration between two fields: Media Communication and Screen Studies and Film History.

Film and Video: Theory and Practice at UEL

- Provides instruction and guidance in the critical use of audio-visual technologies.
- Offers a broad study of the theory and history of film, video and cinema in the context of a practical engagement with the relevant audio-visual technologies.

Programme structure

Typically 3 years full time; 5 years part-time. Upon a foundation of relevant theory, history and practice, students choose from a wide prospectus of subjects and approaches, including film/video production and work-based learning. In level 3, students will complete an independent theory-practice research project.

Learning environment

Lectures, seminars and workshops.

Assessment

Continuous assessment of modules through a variety of forms of coursework. No compulsory exams. To pass a module a student is required to achieve the pass level of 40%. Students must complete 12 modules in total in levels 2 and 3, including at least 6 in level 3.

Work experience/placement opportunities

All students will have the opportunity in level 2 to undertake work-based learning in the film or related culture industries.

Project work

Students will have the opportunity to develop their own ideas and interests in project work on production modules and on non-production modules. Production projects will normally be based on collaborative small group work.

Added value

Students have benefited from work placements that have been extended over the summer vacation of year 2 – these extensions have been mutually agreed with industry partners.

IS THIS THE PROGRAMME FOR ME?

If you are interested in...

- Visual Culture
- Popular Culture
- Creative Writing
- Film and Video Production
- Film History
- Multimedia and Computer Arts
- Humanities

If you enjoy...

- acquiring and developing skills in film and video production
- thinking/working creatively-critically
- working collaboratively
- developing writing skills
- critically reading/watching/listening to mass media output

If you want...

- to acquire or enhance skills in a range of media production areas (film and video; scriptwriting; film criticism).
- to develop study and research skills essential for degree-level study (analytical reading and note-taking, essay planning and writing, reports, storyboards and creative treatments, independent thinking, problem solving, coherent reasoning, academic writing)
- to acquire or enhance skills in a range of media production areas (film and video; scriptwriting; film criticism).
- to develop study and research skills essential for degree-level study (analytical reading and note-taking, essay planning and writing, reports, storyboards and creative treatments, independent thinking, problem solving, coherent reasoning, academic writing)

Your future career

As well as opportunities in the immediate areas of film and video industries, this programme offers students career opportunities in many other, related parts of the media and culture industries such as television, advertising, journalism, teaching.

How we support you

Each student will have a personal tutor responsible for providing regular guidance and support in relevant areas of personal and academic life. In addition, students will have regular access to academic tutors on each of their modules. Additional support for study and research

skills will be available in weekly workshops and via the School's Student Support & Referral Module

Bonus factors

The degree takes place within the context of the thriving media and cultural industries of East London and students are encouraged to participate in and makes links with local drama schools, film festivals and experimental cinemas and film clubs.

Outcomes

Programme aims and learning outcomes

What is this programme designed to achieve?

This programme is designed to give you the opportunity to:

- Enjoy a stimulating and engaging introduction into the study of a broad range of film and video culture from different parts of the world and from different historical eras.
- To acquire and develop practical and critical skills in techniques of film and video production.

What will you learn?

Knowledge

- Of the context and character of cinema, film and video from an international and historical perspective.
- Of the relevant technologies of audio-visual production.

Thinking skills

- How to conceptualise the links between theory and practice.
- How to identify where audio-visual production of the past is relevant to audio-visual production of the present.
- How to develop your own point of view in relation to specified films and other texts.
- How to analyse the complexities of film and video cultures.

Subject-Based Practical skills

- Competence in relevant film and video technologies and other related media technologies. This will involve developing skills in analogue and digital media formats – including the skills involved in editing, lighting, cinematography and directing.
- Competence in writing skills such as scripting and storyboarding and the preparation of treatments and synopses.

Skills for life and work (general skills)

- how to organise and manage a workload effectively
- how to locate and select sources of information for written work/research
- how to work collaboratively
- how to give oral presentations

Structure

The programme structure

Introduction

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 0 - equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme
- 1 - equivalent in standard to the first year of a full-time undergraduate degree programme
- 2 - equivalent in standard to the second year of a full-time undergraduate degree programme
- 3 - equivalent in standard to the third year of a full-time undergraduate degree programme
- M - equivalent in standard to a Masters degree

Credit rating

The overall credit-rating of this programme is 360 credits.

Typical duration

The expected duration of this programme is three years when attended in full-time mode or 5 years in part-time mode. It is possible to move from a full-time mode of study to a part-time mode of study and vice-versa, to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

How the teaching year is divided

The teaching year begins in September and ends in June. A student, normally registering for 6 modules in one year (3 modules in each Semester) would do so in a full-time attendance mode of study and a student registering for up to 4 modules in one year (2 modules in each Semester) would do so in part-time attendance mode of study.

What you will study when

This programme is part of a modular degree scheme. A student registered in a full-time attendance mode will take six 20 credit modules per year. An honours degree student will complete six modules at level one, six at level 2 and six at level 3.

It is possible to bring together modules from one field with modules from another to produce a combined programme. Subjects are offered in a variety of combinations:

Single - 120 credits at levels one, two and three
 Major - 80 credits at levels one, two and three
 Joint - 60 credits at levels one, two and three
 Minor - 40 credits at levels one, two and three.

Modules are defined as:

- Core - Must be taken
- Option - Select from a range of identified modules within the field
- University wide option - Select from a wide range of university wide options

The following are the core and optional requirements for the single and major pathways for this programme

Level 1 Entry

LEVEL	TITLE	CREDITS	STATUS SINGLE
1	Introduction to Film Studies (study skills)	20	Core
1	Early and Silent Cinema	20	Core
1	Cinematics 1: Production	20	Core
1	Hollywood Cinema	20	Core
1	Media Meanings	20	Core
1	Cinematics 2: Experiments in Narrative	20	Core
2	Film and Critical Theory 1	20	Core
2	Screenwriting 1	20	Option
2	Cinematics 3: Projecting History	20	Core
2	Documenting the Self	20	Option
2	Documentary Cinema	20	Option
2	Film and Critical Theory 2	20	Core
2	Working in the Culture Industries (Employability skills)	20	Core
2	Cinematics 4: Screen Visions	20	Option
3	European Cinema: New Waves to the Present	20	Option
3	Contemporary British Cinema	20	Option
3	Film and Memory	20	Option
3	World Cinema	20	Option
3	Beyond Science Fiction	20	Option
3	Asian Cinema	20	Option

3	Urban Film	20	Option
3	Thesis/ Project (Research Skills)	40	Core
3	Screenwriting 2	20	Option

Requirements for gaining an award

In order to gain an **honours** degree you will need to obtain 360 credits including:

- A minimum of 120 credits at level one or higher
- A minimum of 120 credits at level two or higher
- A minimum of 120 credits at level three or higher

In order to gain an **ordinary degree** you will need to obtain a minimum of 300 credits including:

- A minimum of 120 credits at level one or higher
- A minimum of 120 credits at level two or higher
- A minimum of 60 credits at level three or higher

In order to gain a **Diploma of Higher Education** you will need to obtain at least 240 credits including a minimum of 120 credits at level one or higher and 120 credits at level two or higher

In order to gain a **Certificate of Higher Education** you will need to obtain 120 credits at level one or higher.

In order to gain an Associate Certificate you will need to obtain a minimum of 20 credits at level one or higher

In order to gain a Foundation Degree you will need to obtain a minimum of 240 credits including:

- A minimum of 120 credits at level one or higher
- A minimum of 120 credits at level two or higher

(A foundation degree is linked to a named Honours degree onto which a student may progress after successful completion of the Foundation degree.)

Degree Classification

Where a student is eligible for an Honours degree, and has gained a minimum of 240 UEL credits at level 2 or level 3 on the programme, including a minimum of 120 UEL credits at level 3, the award classification is determined by calculating:

$$\text{The arithmetic mean of the best 100 credits at level 3} \times 2/3 + \text{The arithmetic mean of the next best 100 credits at levels 2 and/or 3} \times 1/3$$

and applying the mark obtained as a percentage, with all decimal points rounded up to the nearest whole number, to the following classification

70% - 100% First Class Honours
60% - 69% Second Class Honours, First Division
50% - 59% Second Class Honours, Second Division
40% - 49% Third Class Honours
0% - 39% Not passed

Assessment

Teaching, learning and assessment

Teaching and learning

Knowledge is developed through

- presentation of frameworks of information in lectures
- student centred seminar discussions
- reading of specified texts on a weekly basis
- Viewing of films and videos on a weekly basis

Thinking skills are developed through

- close analysis of specified texts
- individual and small group exercises in seminar sessions and workshops.

Practical skills are developed through

- tutored introduction to media technologies
- practical demonstration workshops
- tutorial support
- independent practical studies
- project work

Skills for life and work (general skills) are developed through

- understanding of university and degree programme and structure
- tutorials to discuss individual progress
- group project work
- Individual coursework assignments

Assessment

Knowledge is assessed by

- coursework essays, case studies, reports, evaluations, presentations, production folders.

Thinking skills are assessed by

- coursework essays, case studies, reports, evaluations, journals, presentations, production folders.

Practical skills are assessed by

- tutor-observation
- evidence of demonstrable understanding in completed project work
- evidence of understanding of formal specificity of medium

Skills for life and work (general skills) are assessed by

- involvement in and contribution to seminar/ workshop sessions
- ability to understand and meet requirements of module specifications
- attendance at regular tutorials
- involvement in and contribution to group project work

Quality

How we assure the quality of this programme

Before this programme started

Before the programme started, the following was checked:

- there would be enough qualified staff to teach the programme;
- adequate resources would be in place;
- the overall aims and objectives were appropriate;
- the content of the programme met national benchmark requirements;
- the programme met any professional/statutory body requirements;
- the proposal met other internal quality criteria covering a range of issues such as admissions policy, teaching, learning and assessment strategy and student support mechanisms.

This is done through a process of programme approval which involves consulting academic experts including some subject specialists from other institutions.

How we monitor the quality of this programme

The quality of this programme is monitored each year through evaluating:

- external examiner reports (considering quality and standards);
- statistical information (considering issues such as the pass rate);
- student feedback.

Drawing on this and other information, programme teams undertake the annual Review and Enhancement Process which is co-ordinated at School level and includes student participation. The process is monitored by the Quality and Standards Committee.

Once every six years an in-depth review of the whole field is undertaken by a panel that includes at least two external subject specialists. The panel considers documents, looks at student work, speaks to current and former students and speaks to staff before drawing its conclusions. The result is a report highlighting good practice and identifying areas where action is needed.

The role of the programme committee

This programme has a programme committee comprising all relevant teaching staff, student representatives and others who make a contribution towards the effective operation of the programme (e.g. library/technician staff). The committee has responsibilities for the quality of the programme. It provides input into the operation of the Review and Enhancement Process and proposes changes to improve quality. The programme committee plays a critical role in the quality assurance procedures.

The role of external examiners

The standard of this programme is monitored by at least one external examiner. External examiners have two primary responsibilities:

- To ensure the standard of the programme;
- To ensure that justice is done to individual students.

External examiners fulfil these responsibilities in a variety of ways including:

- Approving exam papers/assignments;
- Attending assessment boards;
- Reviewing samples of student work and moderating marks;
- Ensuring that regulations are followed;
- Providing feedback through an annual report that enables us to make improvements for the future.

Listening to the views of students

The following methods for gaining student feedback are used on this programme:

- Module evaluations
- Student representation on programme committees (meeting twice a year)

Students are notified of the action taken through:

- circulating the minutes of the programme committee
- providing details on the programme notice boards in UEL+

Listening to the views of others

The following methods are used for gaining the views of other interested parties:

- Annual student satisfaction questionnaire
- Placements Officer

Further Information

Alternative locations for studying this programme

Location	Which elements?	Taught by UEL staff	Taught by local staff	Method of Delivery
-	-	-	-	-

Where you can find further information

Further information about this programme is available from:

- The UEL web site <http://www.uel.ac.uk>
- The School handbook <http://www.uel.ac.uk/adi/handbook/>
- UEL Manual of General Regulations <http://www.uel.ac.uk/qa/>
- UEL Quality Manual <http://www.uel.ac.uk/qa/>
- Regulations for the Academic Framework <http://www.uel.ac.uk/academicframework/>
- School of Arts & Digital Industries <http://www.uel.ac.uk/adi/>
- Visit our gallery of student work
here: <http://www.uel.ac.uk/adi/showcase/studentwork/>