



2012 OLYMPICS SEMINAR

Wednesday 24 October 2007

Nash Room, Institute of Directors, 116 Pall Mall, London

Chaired by Miles Templeman, Director General, Institute of Directors

9.30am **Coffee and registration**

10.00am **Welcome and introduction**

- Miles Templeman, Director General, Institute of Directors

10.15am **Session 1: current state of play**

- There are a number of different agencies/organisation currently involved in the London Olympics. This session will give delegates a clear understanding on who deals with what at the present and in the run up to 2012.
- Speaker will be Mike Power OBE, Chief Operating Officer at the London Organising Committee of the Olympic and Paralympic Games (LOCOG).
- The presentation will be followed by a 15 minute Q&A session

11.15am **Refreshments break**

11.45am **Session 2: opportunities for business**

- Businesses, large and small, have a lot to gain from the Olympics being in London. This session will detail how companies, both local and national, can pitch for projects and make sure they don't miss out.
- Speakers to be Geoff Newton; Director of Olympic Opportunity, London Development Agency (LDA) and Mike Mulvey; Chief Executive Officer, London Business Network.
- The presentation will be followed by a 15 minute Q&A session

12.30pm **Session 3: past lessons learnt**

- How is Beijing faring and what happened post Barcelona, Atlanta, Sydney and Athens? The final session of the day will detail the lesson currently being learnt in Beijing and also look at what legacy the Olympics left behind in past cities.
- Speaker will be Dr Iain MacRury, co-Director of London East Research Institute and co-author of the London Assembly report titled 'A Lasting Legacy for London?'

1.00pm **Chairman's Closing Remarks**

1.10pm **Networking buffet lunch**